

**S3 THEMATIC WORKSHOP**  
Roma - 25 November 2016

**SMART SPECIALISATION and CULTURAL HERITAGE:  
An engine for innovation and growth**

Roma, 25 November 2016  
Palazzo Altieri - Piazza del Gesù, 49 – Roma (Italy)

**AGENDA**

**09:00 - 09:30 Registration**

**09:30 - 09:45 Institutional welcome**

Sergio Marullo di Condojanni, *President of Territorial Committee south of Italy – Banco Popolare*

Guido Fabiani, *Councillor for Economic Development and Production, Lazio Region (TBC)*

Daniela Porro, *Head of Ministry of Culture and Tourism Secretariat for Lazio Region*

**09:45 - 10:30 Smart Specialisation: a new paradigm for Cultural Heritage?**

Innovation for Cultural heritage, Arthur Le Gall – KEA European Affairs

Smart Specialisation addressing Cultural Heritage: an overview, Martina Pertoldi - S3 Platform, JRC, European Commission

Strategic approach to Cultural Heritage, Dorota Nigge - DG Education and Culture, European Commission

*Moderated by Rosanna Bellotti, Director of Economic Planning of Lazio Region - Structural Funds Managing Authority*

**10:30 - 11:30 Implementing Smart Specialisation Strategies: how to address Cultural Heritage**

Roundtable with presentations by:

Lazio (IT), Francesco Mazzotta, Department of Research, Innovation and Infrastructures for economic development. Green economy

Centre – Val de Loire (FR), Fredric Pinna, ARITT Centre

Norte (PT), Ester Gomes da Silva, Norte Regional Coordination and Development Commission (CCDR-N)

Andalusia (ES), Raquel García Soto, Andalusian Regional Government

*Moderated by Elisabetta Marinelli, S3 Platform, JRC, European Commission*

**11:30 - 12:00 Coffee break**

**12:00 - 13:30 Innovation at the cornerstone of successful approaches to cultural heritage**

Roundtable with presentations of European projects and experiences by:

Bringing cultural heritage to life digitally, Tim Schadla-Hall, UCL Institute of Archaeology

The Copernicus project for post-seismic monitoring, Salvatore Stramondo, INGV – National Institute for Geophysics and Vulcanology

PREFORMA: Pre-Commercial Procurement (PCP) for Cultural Heritage, Claudio Prandoni, Promoter

Valorisation of cultural World Heritage at Venaria Reale, Paola Zini, President of the Venaria Reale Consortium

Moderated by Francesco Grillo, visiting scholar, St Antony's college, University of Oxford

**13:30 - 14:30 Networking lunch**

**14:30 - 16:30 Working groups - Connecting actors and policy instruments for innovation**

Workshop approach and methodology, *Martina Pertoldi, S3 Platform, JRC, European*

After a short introduction in plenary, will be organised 4 working groups (W.G).

Each region will lead a WG.

Each group will discuss upon the key questions presented by each region.

WGs will be encouraged to make specific answers, policy recommendations and identify specific actions to be operationalised in S3.

Each WG will appoint a rapporteur that will collect the answers for sharing during the following plenary session.

*Moderated by the S3 Platform, JRC, European Commission*

**16:30 - 16:45 Coffee break**

**16:45 - 17:30 Closing session: lessons learned and next steps**

Reporting back from the working groups (by rapporteurs)

Roundtable with

Pier Luigi Sacco, University IULM

Luigi Campitelli, Lazio Innova

Elisabetta Marinelli, S3 Platform, JRC, European Commission

Moderated by Dorota Nigge, DG EAC, European Commission

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