

With the Patronage



Ministry of Foreign Affairs
and International Cooperation

GREENTECH GLOBAL FORUM

Complesso Gazometro Ostiense
Via del Commercio, 9
Rome

**SEPTEMBER 16TH - 17TH
2024**

Official Sponsor

INTESA  SANPAOLO

With the collaboration

 UNINDUSTRIA
UNIONE DEGLI INDUSTRIALI E DELLE IMPRESE
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 ASSOCAMERESTERO
ASSOCIAZIONE DELLE CAMERE DI
COMMERCIO ITALIANE ALL'ESTERO



THE INITIATIVE

The GreenTech Global Forum is an annual initiative promoted by Lazio Local Government under the patronage of the MAECI - Italian Ministry of Foreign Affairs and International Cooperation with the collaboration of ITA - Italian Trade Agency, SACE and SIMEST.

International representatives of development agencies, industrial clusters, companies, investment funds and economic diplomats are due to attend the first edition of the meeting, as well as italian executives.

THE INITIATIVE

The agenda of the forum, spread over two days, is made up of institutional tables, promotional workshops and networking sessions, giving international players the chance to present opportunities and projects, later discussed in confidential sessions.

The Forum is focused on leading-edge Technologies for Energy Transition and Smart Cities Applications:

- Green Power
- E-Mobility
- Advanced Citizen Services
- Circular Economy.



GOALS

Promoted in the framework of the *Rome Future Week* and hosted by *Rome Startup Week*, the GreenTech Global Forum is conceived as an international matching platform between Companies and Institutions for a sustainable approach to development.

International players and selected Italian companies can meet and share projects of R&D, Innovation, Manufacturing, Distribution, following a win-win approach.

GOALS

PROMOTION

Developing of joint projects between local companies and international actors

MARKETING

Promoting Lazio as a strategic hub for international investments in Green Technologies

NETWORKING

Opening a new smart place where Institutions, Agencies, Companies and Innovators can share ideas and opportunities for Sustainability

INNOVATION

Fostering innovation and technological transfer between SMEs and large companies at global level

PARTNERS

The forum, promoted by Lazio Region, is organized by Lazio Innova with the qualified support of:

MAECI

(Italian Ministry of Foreign Affairs and International Cooperation)

SIMEST

(Italian Internationalization Support Company)

SACE

(Italian Export Credit Agency)

ITA

(Italian Trade Agency)

The forum aims to involve:

TARGET

A

A selected international audience of Public and Private Executives is due to join the forum:

- **Company decision makers**
- **Diplomats**
- **Representatives of Development Agencies and international Chambers of Commerce**
- **Investors**

B

A representation of companies, mainly from Lazio and central Italy, coming from the following sectors:

- **Green Power**
- **E-Mobility**
- **Advanced Citizen Services**
- **Circular Economy**



FOLLOW-UP

Targeted follow-up actions are planned to strengthen relationships and consolidate collaborations started during the forum, through:

A digital matching platform provided by Lazio Innova

Networking and project sharing initiatives

Lazio Region, as part of ERDF - European Regional Development Fund tenders, will foster the joint participation in international tenders by regional and foreign companies.



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