

Expression of interest

“Zagarolo Game House”

Become a partner and make your skills available!

1. Background and objectives

The Lazio game industry, despite being represented by a large number of private (start-ups, professionals, gamers, professional associations) and public (universities, academic training centres, Cinecittà Istituto Luce) actors that have been acting for a long time for the enhancement and emergence of a constantly growing entrepreneurial fabric, suffers from the absence of a real community.

The generality of players in the video game and board games sector recognises the need to overcome this fragmentation, favouring the growth of both teams of professionals and micro-small enterprises through moments of aggregation, which put all parties in communication and accompany the growth of operators from the development of skills to the relationship with publishers.

Zagarolo Game House is a candidate to perform this function of aggregation, proposing itself as a development hub for the video game sector in Lazio and as an aggregator and accelerator of skills.

Firstly, by offering teams of gamers and start-ups the opportunity to train and experiment new gaming solutions, through a technological gym equipped with tools and skills that are difficult to access for those in a start-up phase. Secondly, by promoting processes of aggregation and networking, so that Zagarolo Spazio Attivo nurtures and nurtures new talents in the gaming sector and, above all, makes them ready to seize regional opportunities and face the challenges of the market and national and international accelerators. To this end, in parallel with the call that selects teams and start-ups to be admitted to the services, this expression of interest is being promoted to accredit a network of partners to be associated with the project.

2. Why become a Partner

The Partners of the project, both as bearers of skills and experience and as potential users, will have the opportunity to examine proposals for the development of new products, coming into contact with the teams and start-ups that will have presented them.

Partners can contribute to orienting design, prototyping and experimentation paths in the direction of meeting new needs in terms of skills and market in a logic of open innovation, applied to the themes of the video game industry and of integration with other subjects operating in this sector on the regional and national territory.

This Notice does not bind Lazio Innova to accept any proposal of partnership, it is solely intended to receive applications from public or private entities willing to participate by offering sponsorships of a technical nature or, possibly, in the form of additional rewards to the solutions presented by the applicants (students, professionals, teams and start-ups).

With regard to sponsorships of a technical nature, the parties expressing interest, once they have indicated their priorities and interests, also with reference to the products selected by the programme, make



themselves available to support Lazio InnoVA in the implementation of the programme, by making their skills and know-how available free of charge. In particular, they make themselves available to:

- Participating in the evaluations and selections foreseen in the various phases of the programme;
- carrying out mentoring activities within the programme development phases;
- taking part in consultations on technical, organisational or market issues;
- sharing data and information useful for testing the proposed solutions; share methodologies and tools for accompanying teams and start-ups;
- take part in DEMO DAYS: events to present the solutions to a selected audience of potential users, investors, publishers, partners, with the aim of activating the extending prototypes and supporting the candidates in achieving the economic reward objective.

Joining the initiative as a Partner will allow for a preview of the proposed solutions and to propose to individual teams/start-ups the development of such solutions in directions useful for their own use/application.

3. Who we are looking for

Parties with an interest in collaborating in the 'Zagarolo Game House' pre-acceleration programme. In particular:

- Postgraduate schools, academies and universities, both public and private, that have set up courses for the acquisition of skills directly or indirectly related to the game and video game industry;
- actors from the extended public sector, as well as the non-profit and third sectors, interested in using and experimenting with new game-related solutions with their users;
- companies, accelerators, investors, business angels, crowdfunding platforms and publishers specialised in supporting human capital, start-ups and innovation, interested in contributing to the experience also to evaluate ideas, teams, start-ups with good potential, to accompany them in the next stages of growth;
- competence centres, promoters of digitisation and players active in the production and distribution of data and information useful for building services and business models to meet the programme's objectives, willing to make them available for the validation and development of solutions.

4. How to become partners

Interested parties may express their expression of interest through a platform made available by Lazio InnoVA.

Deadlines for the submission of applications are open from the publication of this Notice on the Lazio InnoVA website, until the end of the activities foreseen by the "Zagarolo Game House" Call.

By submitting the Expression of Interest, each participant unconditionally accepts the provisions of this document.

Lazio InnoVA reserves the right to accept or not the proposals of collaboration, based on its own exclusive evaluation of the consistency with the objective of the Programme and the coherence and potential contribution expected.



Those who become Partners will be given visibility through the multiple communication and dissemination actions that the initiative envisages, both at regional and national level.

I. Right of access, Information pursuant to Law 241/90, Confidentiality

The right of access to the documents shall be exercised in accordance with the provisions of Article 22 et seq. of Law 241/90, as amended and supplemented.

The person in charge of the procedure is the Director General of Lazio Innova.

Both at the stage of collecting expressions of interest and at the stage of examination and selection, the Lazio Innova team will act in good faith, respecting the confidentiality of the information provided by participants and good professional practice.

2. Information

Information can be requested from zagarologamehouse@lazioinnova.it.

Annexes

Annex 1b: Partner application form

Annex 2b: Data processing information