

C_ RULES

ZAGAROLO GAME HOUSE

Il presente testo è redatto in conformità con gli artt. 206 e 207, Titolo IX, del REGOLAMENTO (UE, Euratom) 2018/1046 DEL PARLAMENTO EUROPEO E DEL CONSIGLIO del 18/07/2018

Art.1- Struttura Call

The Call is structured as follows:

- 1) launch of the Call;
- 2) collection of applications;;
- 3) game jam: preparatory phase for the team building phase and selection of the 4 projects that will access the programme activities;
- 4) Pre-acceleration programme with 4 phases (Game design bible, Prototyping, Extending prototype and Funding and social media presence);
- 5) final presentation event and play test session.

The Call foresees periodic openings up to a maximum of three editions/years with a total prize money of €45,000.00 for 3 prizes and specialised services as described in Article 9 below.

Art.2 – Prerequisites

Proposers must have the following characteristics:

University students, from specialised schools or academies, and professionals in the video game industry with skills such as:

1. Programmer;
2. Game Designer;
3. Sound Designer;
4. 3D artist;
5. 2D artist;
6. Rigger;
7. Animation expert;
8. UI Artist;
9. Producer;
10. Level Designer;
11. Technical Game Designer;
12. Narrative Designer.

- Established or forming start-up (team) with at least 2 of the following competences in the team ¹:

¹ Team composing: at least 2 members with distinct competences.

1. Programmer;
2. Game Designer;
3. Art Director/ 3D o 2D generalist;
4. Producer.

Students and professionals in the video game industry may submit a single application either individually or as part of a team.

Art.3 - Exclusion Criteria

Applications that:

- have not submitted a complete application with all the required documents;
- are received after the deadline provided in the notice of each pre-acceleration programme.

Art.4 - Call topic "ZAGAROLO GAME HOUSE"

In line with the Zagarolo Game City project, launched by the Lazio Region at the Spazio Attivo LOIC in Zagarolo to imagine and design interventions to make Lazio's economy competitive in the gaming sector, Lazio InnoVA launches the 'Zagarolo Game House' pre-acceleration programme:

- offering students, gaming professionals and start-ups the opportunity to train and experiment with new gaming solutions, through a technological gym equipped with tools and skills that are difficult to access for those in the start-up and launch phase of their product;
- promoting opportunities for aggregation and networking, so that new talent in the gaming sector can grow in the region. In particolare, i servizi offerti dal programma sono riconducibili alle tipologie di seguito indicate:
 - support for the development of technology and project solutions in the video game industry through a game factory with state-of-the-art HW and SW;
 - transfer of technical and vertical expertise in the gaming sector;
 - support for the development of technological and organisational solutions with the complete definition of a product design and the possible development of a prototype;
 - accompaniment in the initial identification of potential users, partners, investors.

The Zagarolo Game House programme may have different priorities and subject areas for each edition.

Art. 5 - How to submit applications

It will be possible to apply through a platform made available by Lazio InnoVA that will be activated close to each deadline.

The deadline for submitting applications for the first edition is 5 July 2022 at 5 p.m.

Art.6 – Planned selection procedures

Art. 6.1 Selection and evaluation criteria for the Game Jam

The Game Jam will be open to a maximum number of 60 candidates who have responded to the call as individuals or in teams/start-ups.

The candidates, who meet the requirements set out in point 2 above, will be selected on the basis of the following criteria:

	Punteggio massimo
Portfolio	10
Curriculum vitae and/or curriculum vitae with evidence of videogame-related disciplines;	30
Skills and previous experience in gaming or interaction design;	20

Applicants will be invited to participate in the Game Jam - a two-day full-time working session - aimed at bringing together into teams those who applied individually and, in other words, complementing existing teams with new skills. Teams will be supported with short coaching and work sessions to focus on the product idea they will develop if they gain access to the pre-acceleration programme.

Art. 6.2 Selection and evaluation criteria for access to the pre-acceleration phase

At the end of the Game Jam, the start-ups and teams will be called upon to present their project with a pitch to an Evaluation Committee, appointed by the Director General of Lazio Innova, as per art. 7 below.

The members of the Commission may draw on the contribution of one or more partners to request specific opinions on the characteristics of individual project proposals.

The Commission, in its sole discretion, will evaluate the projects on the basis of the following criteria:

	Punteggio massimo
Team skills Quality of the team (and/or company structure) well articulated and with appropriate, heterogeneous and complementary skills and experience for the proposed project.	20
Game Design Level of definition and completeness of the game design, its feasibility, originality and coherence with the target market.	30
Business model Project idea, market size, economic potential and business model, timeframe.	20

Valore del TDD (Technical design document) e del prototype Consistency of the technical document with respect to the team's competencies, the project idea, the timetable. If present, prototype management and evaluation against core mechanics.	20
GENDER QUALITY	10
TOTALE	100

The four candidates with the highest score and above the minimum threshold of 60 points will be admitted to the pre-acceleration course.

Art. 6.3 Selection and evaluation criteria for awarding prizes.

For each edition, the four teams that have completed the course described in the previous paragraph will compete for a cash prize of 15,000 euro and in specialised services (digital marketing specifically for the video game sector; patent protection; business management) as described in Article 8 below.

The teams will present their products to the Commission, which will assess them, in its sole discretion, on the basis of the following criteria:

	Punteggio massimo
Competenze del team Quality of the team (and/or company structure) well articulated and with appropriate, heterogeneous and complementary skills and experience	20
Prospettive di finanziamento da parte di possibili publisher e/o investors Content of the proposal highlighting the level of definition and completeness of the game design, its feasibility, originality and consistency with the target market	30
Business model Project idea, market size, economic potential and business model, timeframe	20
Valore del TDD (Technical design document) e del prototype Coherence of the technical document with respect to the team's competencies, the project idea, the timeframe. If present, prototype management and evaluation against core mechanics	30
TOTALE	100

The cash prize will be awarded to start-ups that are already established or to teams that will be set up as a legal entity registered in the business register, within 60 days of the end of the course, and will be granted on a de minimis basis.

Art. 7 – Evaluation Commission

The Evaluation Committee appointed by the Director General will be composed of:

- a Representative of an Investment Fund;
- a market player;
- a representative of Lazio Innova;
- the Project Coordinator;
- *l'Engagement Designer*.

Art. 8 - Commitment of participants

The winning parties undertake to:

- a) accept the provisions of this Regulation;
- b) participate in the training and accompanying courses provided for in the various award schemes;
- c) to establish itself as a legal entity registered in the commercial register within 60 days of the date of notification of the award;
- d) open at least one operational office in Lazio, if they are established in another territory, within 60 days from the date of notification of the win;
- e) notify Lazio Innova of the interest of the publisher or equivalent subject aimed at developing or purchasing the video game.

Art.9 - Nature of the award

The winning projects, in accordance with Articles 6.3 and 7, will benefit from prizes in specialised services and money financed by the "Spazio Attivo LOIC Zagarolo" Project under ROP - ERDF Measure 3.5.1.

Notification of the documentation required in art. 7 c), d), e), or other useful documentation must be sent by PEC to lazioinnova@pec.lazioinnova.it indicating in the subject line ZAGAROLO GAME HOUSE - <PROJECT/STARTUP NAME> VIDEO GAME <TITLE>.

The prize money of EUR 15,000.00 constitutes 'aid' within the meaning of the de minimis Regulation

The prizes in specialised services will be:

- *marketing digitale specifico per il settore videoludico;*
- *patent protection;*
- *business management.*

The cash prize will be awarded on condition that the grantee is a legal entity registered in the commercial register with its operational headquarters in Lazio.

In the case of a team, this requirement must be fulfilled within 60 days of the awarding of the prize.

Winners must not be in one of the situations listed in Article 136 and Article 141 paragraph 1, of EU Regulation 1046/2018 in order to benefit from the prizes.

Lazio Innova shall provide for the disbursement of the prize money by bank transfer, net of legal withholdings, to a current account in the name of the winning legal entity.

The disbursement of the prize money is also subject to Lazio Innova's verification of the regularity of contributions, by means of DURC and the non-existence of the causes of exclusion referred to in Articles 136 and 141 of Regulation EU1046/2018, as well as the information contained in the anti-mafia declaration.

Art. 9 - Revocation and recovery of prize money

1. The in-service and cash award granted by Lazio Innova is subject to revocation, with the consequent obligation to repay any amounts already paid, in the event that the award is granted or paid on the basis of false or reticent data, information and declarations.
2. The revoked Award must be returned within 60 days from the relevant notification, plus the legal interest accrued in the period between disbursement and return. Any delay in returning the amount due shall entail the reimbursement of legal expenses and the application of interest for the period after the deadline for return, at the rate of legal interest plus 500 basis points (5%).
3. If, in the detection of the aforesaid irregularities, liability profiles for damages or penalties are involved, Lazio Innova shall take any action in the appropriate fora.

Art. 10 - Warranty and indemnity

1. Each applicant declares and guarantees that the project proposal:

- 1 is an original work, for which the participant holds the relevant intellectual property and economic exploitation rights;;
- 2 it does not contain any trademarks, logos or other elements protected by industrial property rights or copyrights owned by third parties, or that, where third-party rights exist, the participant has previously obtained all necessary authorisations and licences from the relevant owner;
- 3 it does not infringe other rights of third parties, including, inter alia, patents, trade secrets, rights arising from contracts or licences, rights of publicity or rights relating to privacy, moral rights or any other rights deserving protection;
- 4 is not the subject of a contract with a third party;
- 5 does not contain any defamatory content, representations, outrageous remarks or any other subject that could damage the name, honour or reputation of Lazio Innova and partners or any other person or company;
- 6 does not contain any material of a pornographic or sexual nature, or content that is discriminatory in any way (including specifically discrimination based on race, gender, sexual orientation, religion and/or political beliefs of individuals or groups), or content that promotes violence or injury against any living being, or any other content that is offensive, obscene or inappropriate;
- 7 it does not contain any threats or any content intended to intimidate, harass, or abuse the private life of a natural person;
does not constitute a violation of applicable laws and does not contain arguments that encourage unlawful conduct.

2. Participants expressly declare, on behalf of themselves and their assignees, to fully indemnify and hold harmless Lazio Innova and its partners from any claim, demand for compensation or request for damages made by any third party for breach of any of the provisions of Article 5.1.

Art. 11 - Right of access and confidentiality

1. The right of access to documents is exercised in accordance with the provisions of Article 22 et seq. of Law No. 241/90 as amended.
2. The person in charge of the procedure is the Director General of Lazio Innova.
3. The duration of the proceedings may not exceed the time limits provided for in Article 5(5) of Legislative Decree No. 123/98.
4. Applicants, in applying for the Award, accept the publication, electronically or otherwise, of their identification data (tax code and company name or, in the case of sole proprietorships, name, surname and company name, if any) and of the amount of the Award granted, pursuant to Articles 26 and 27 of Legislative Decree no. 33/2013 on transparency.
5. Lazio Innova is in any case authorised to publish, together with the data referred to in the preceding paragraph, the summary description of the enterprise projects selected and awarded, as required by the aforementioned art. 27 of Legislative Decree no. 33/2013. Both during the project collection phase and at the time of examination and selection, the Lazio Innova team shall act in good faith, respecting the confidentiality of the information provided by the participants and good professional practice.

Art. 12- Communications

1. All communication provided for in the notice will be by e-mail or as specified in the notice.
2. Communications and documentation relating to the cash prizes shall take place, for all legal purposes, through the PEC Lazio Innova lazioinnova@pec.lazioinnova.it and the PEC mailboxes indicated by the winners.
3. The results of the evaluations following the Commission's decisions will be published on the Lazio Innova website.
4. Any clarifications or information regarding the Call application may be requested by sending a communication to: zagarolo@lazioinnova.it.