

# INVEST IN LAZIO

A REGION OF BEAUTY  
AND INNOVATION

# SUMMARY

## **Welcome to Lazio**

## **Lazio Connected Region**

## **Lazio Key Indicators**

## **Lazio Foreign Trade**

Lazio main partners and products

Lazio-Emirates Trade Exchange

## **Lazio Companies Economic Performance**

## **Lazio Strong and sustainable economic growth**

Improve post pandemic performance by Public Investment

## **Why Choose to Invest in Lazio**

Lazio, region of Innovation

Lazio, region of Knowledge

Lazio, region of Culture and Creativity

## **Sectors of Excellence:**

Aerospace & Security

Life Sciences

Biotech

Creative Cultural & Digital Industries

Audiovisual & Film Industry

ICT

Engineering & Automotive

Agrifood

## **Business Environment:**

Tiburtino Technology Park

Castel Romano Technology Park

Innovation Hubs

Big Players

## **Towards the incoming future**

Tourism: a post-pandemic strategic sector

# WELCOME TO LAZIO

## REGION OF ROME, HEART OF EUROPE AND CENTRE OF THE MEDITERRANEAN AREA

**Lazio boasts a geopolitical position of global importance:**  
in the heart of Europe and at the centre of the Mediterranean  
region, a crossroad with the Middle East and South-East Asia.

**Lazio is the 2<sup>nd</sup> Italian Region for Gross Domestic Product (GDP)**  
**with 186 BN euros**, contributing to 11.3% to Italian national GDP.

Lazio is the **Italian Region with the highest level of specialization**  
**in manufacturing and in high-tech knowledge-intensive sectors.**

**Lazio's share of exports in global leading sectors is twice**  
**the national average (in percentage terms 72% vs 32%).**



# LAZIO CONNECTED REGION

**THE LAZIO REGION IS A STRATEGIC LOGISTICAL PLATFORM IN ITALY, IN THE MEDITERRANEAN, AND IN EUROPE**



## **2 International Airports**

(Fiumicino and Ciampino, over 50 million passengers per year, pre-pandemic data). Fiumicino Leonardo Da Vinci Airport is the first stopover in Italy and the first European airport in terms of traveller satisfaction.



**Civitavecchia Port** is the major Italian touristic port, the 2nd in Europe and the 7th in the world for number of passengers (3 million per year, pre-pandemic data). It boasts the handling of 10 million tons of goods a year (pre-pandemic data).



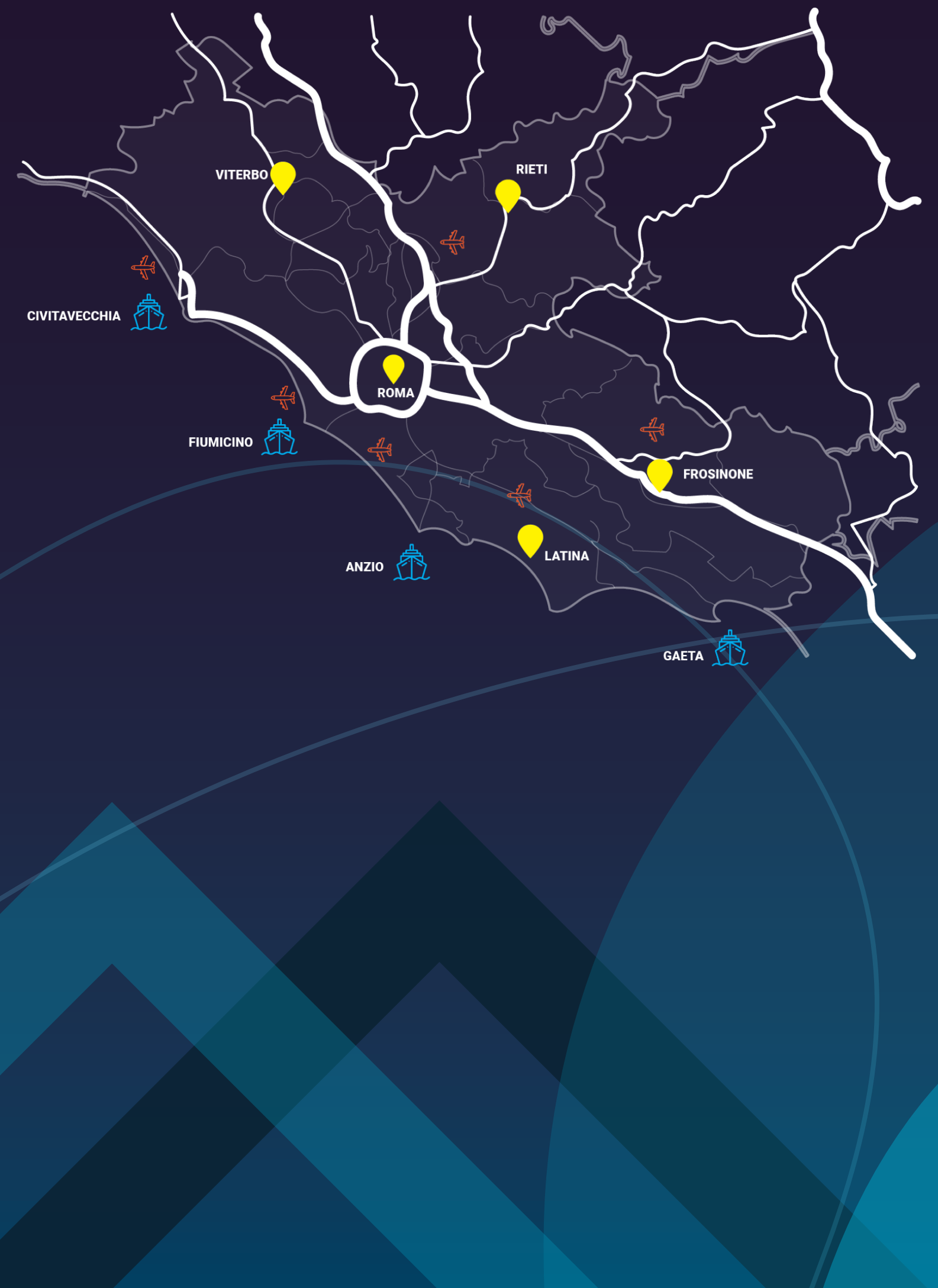
## **2 main railway stations**

(Termini and Tiburtina) which guarantee high speed rail connections with all major Italian and European cities. Lazio is part of the Trans-European Networks - Transport (TEN-T).



## **Main Highways:**

A1 Milano-Roma-Napoli, A12 Roma-Civitavecchia, A24 Roma-L'Aquila. The extension of the road network in the Lazio Region consists of approximately 10 thousand kilometres, of which 473 are motorways and 553 national roads.



# LAZIO KEY INDICATORS

**8.537**  
EXPORT OPERATORS



**5.730.399**  
POPULATION

**26 BN EURO**  
EXPORT



**151.241**  
EMPLOYEES OF  
INTERNATIONAL  
COMPANIES

**1.721**  
INNOVATIVE STARTUPS



**32.440 EURO**  
PER CAPITA INCOME

**1,9%**  
R&D EXPENDITURE OF  
REGIONAL GDP



**4.297**  
LOCAL UNITS OF FOREIGN  
ENTREPRISES



**km<sup>2</sup> 17.242**  
SURFACE AREA

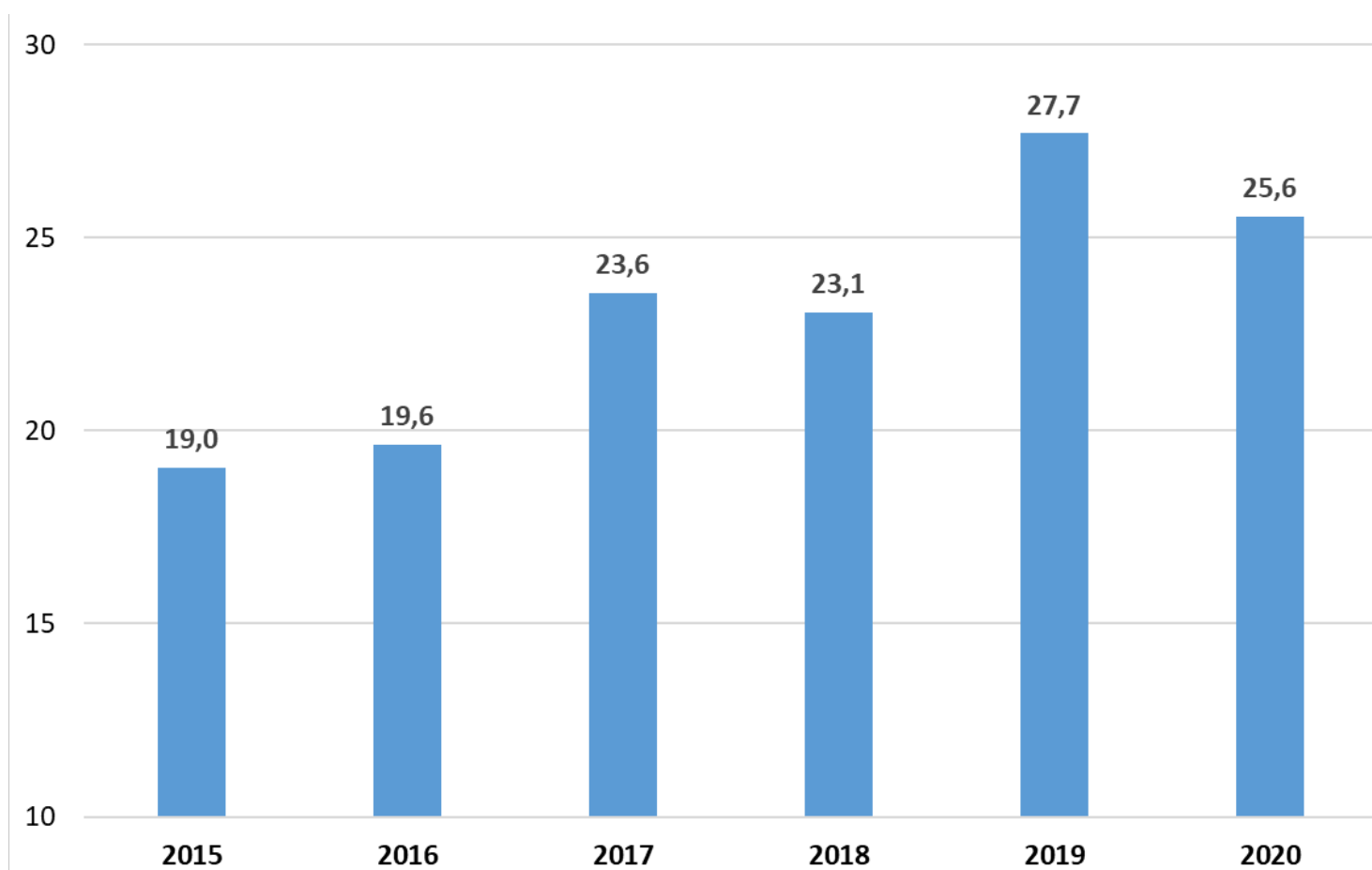


**186 BN EURO**  
GDP

# LAZIO FOREIGN TRADE

## Export

(values in billions of euros)

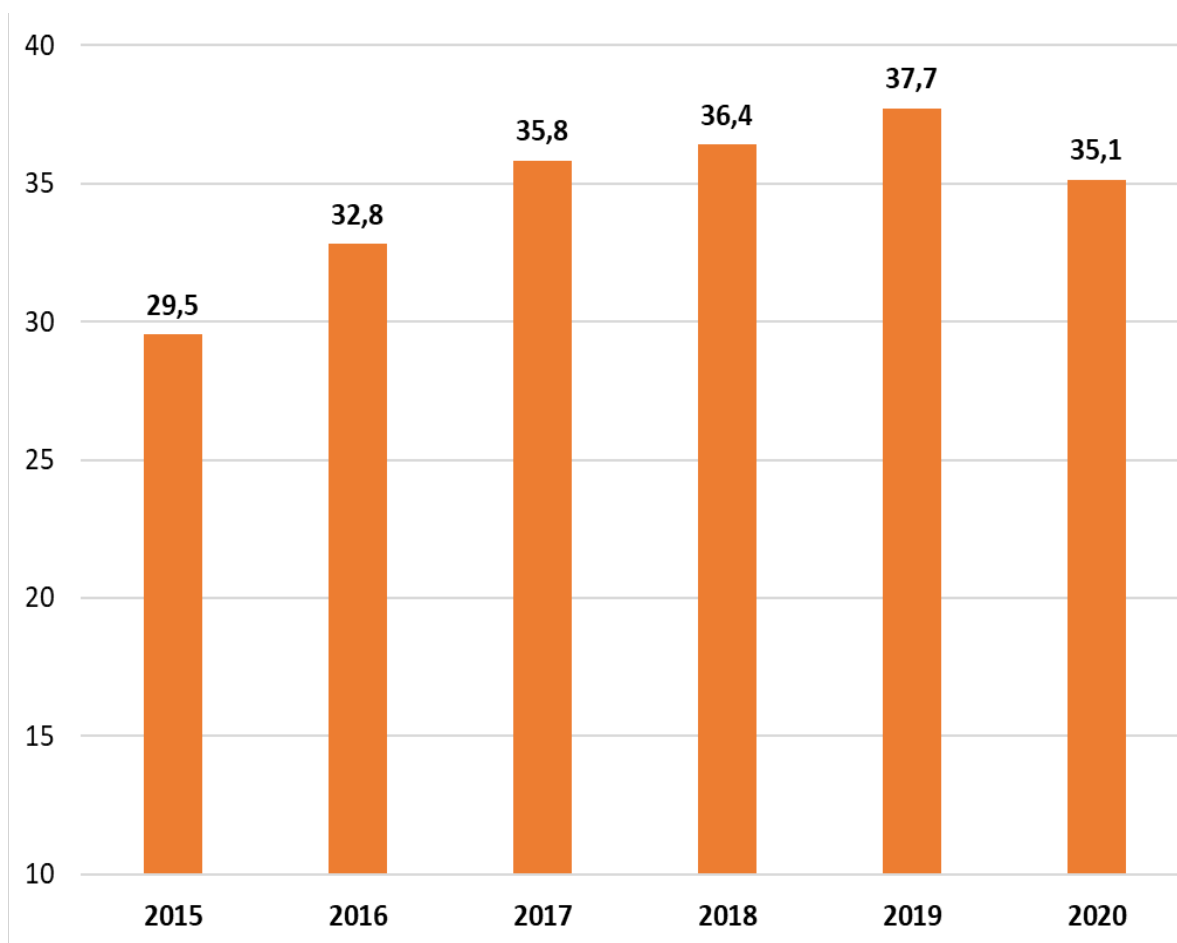




- In 2020, Lazio trade exchange was of 60.7 BN of euros.
- Export amounted to 25.6 BN of euros.
- Despite the drop in export (-7,7%) due to pandemic crisis, in the period 2015-2020 it increased by 34,2%.
- Import amounted to 35,1 BN of euros.

## Import

(values in billions of euros)



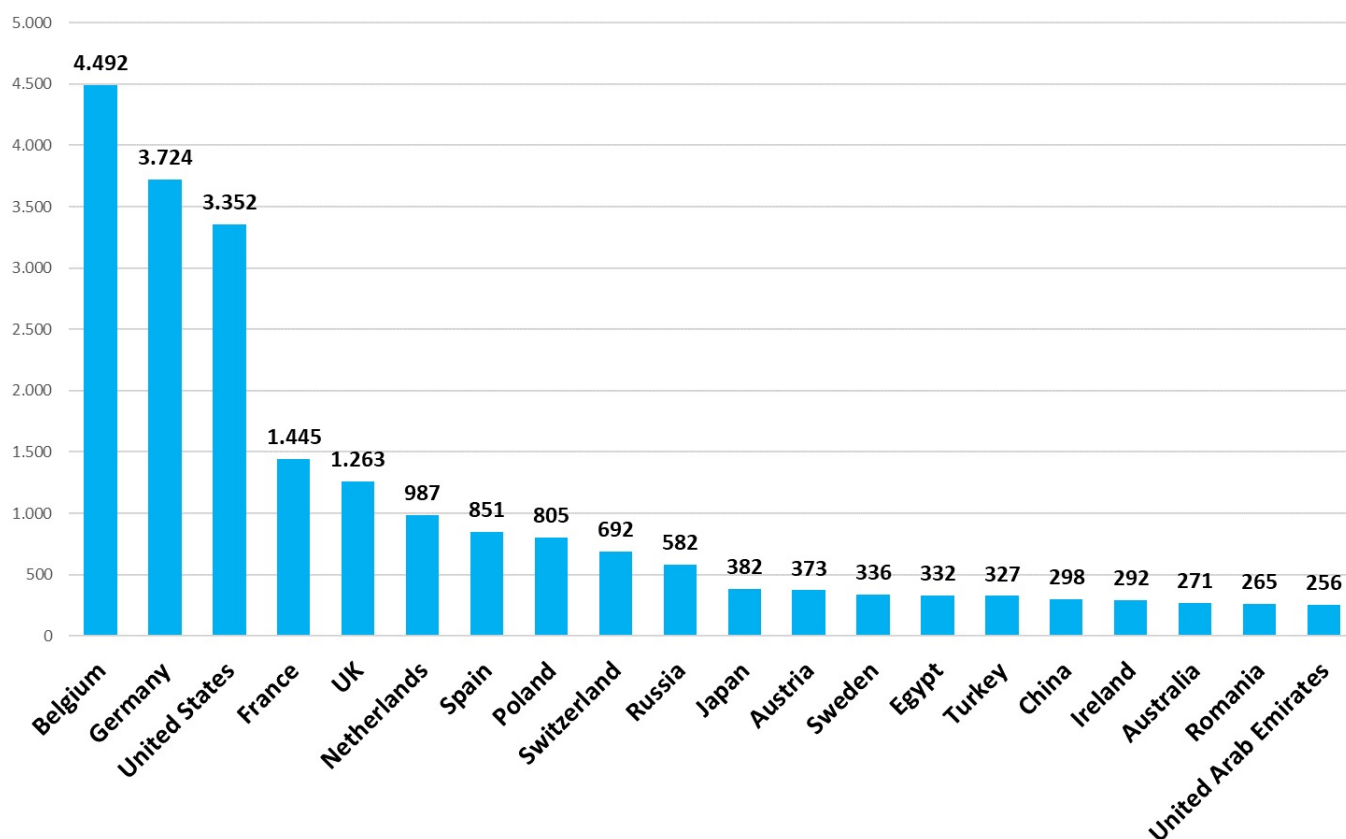
# LAZIO MAIN PARTNERS AND PRODUCTS

In Lazio there are 8.537 export operators (according to the region of origin of the goods).

Lazio's main trading partners are located in the Europe, particularly in the European Union (EU27, 58,7% of the total, 15 BN Euros).

## Top 20 countries where Lazio has exported goods in 2020

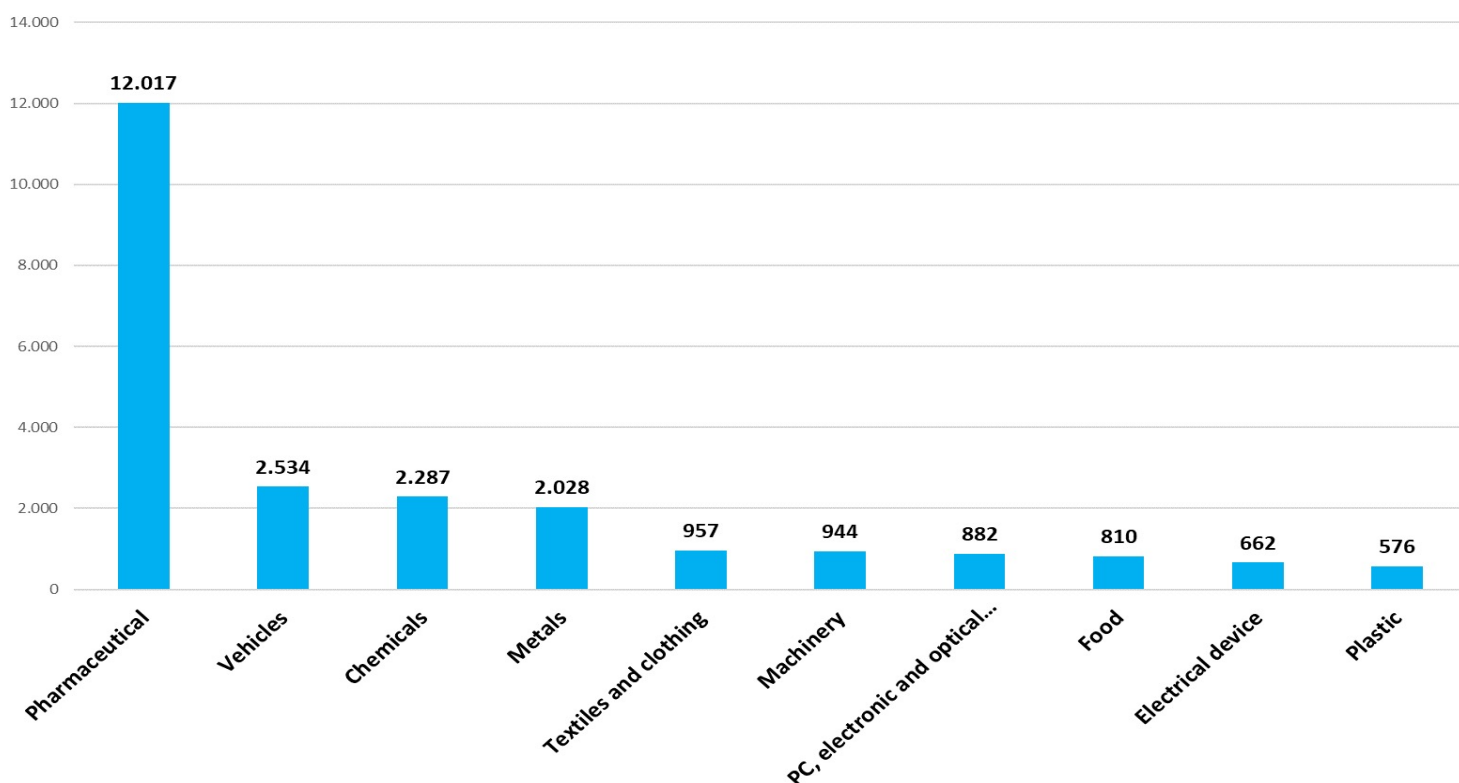
(values in MLN of euros)



The main products exported from Lazio are pharmaceuticals with 12 BN euros (47% of the total), followed by vehicles with 2,5 BN euros (10% of the total).

## Top 10 goods exported from Lazio in 2020

(values in MLN of euros)

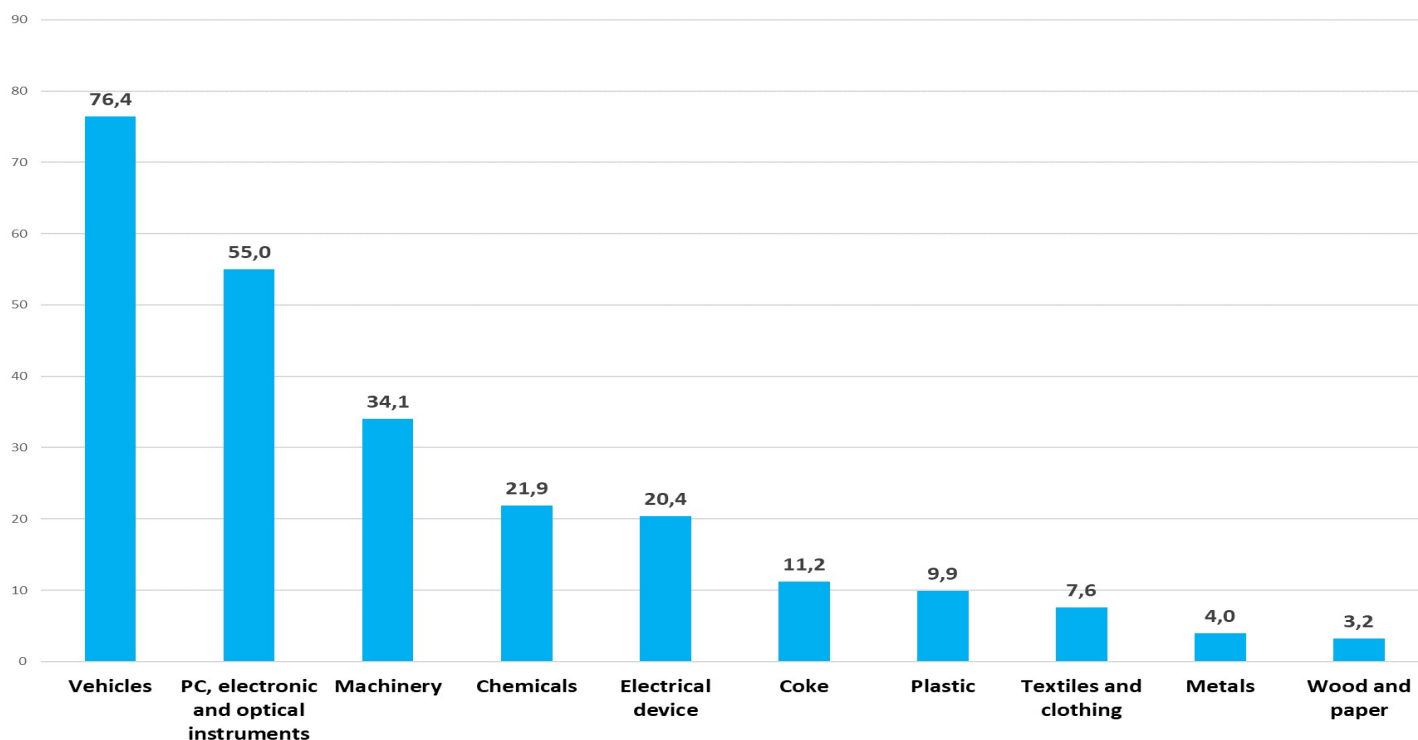


# TRADE EXCHANGE LAZIO - EMIRATES

- Despite of the pandemic in 2020, Lazio's export to the Emirates increased of 8,4%.
- Export of goods amounted to 255.6 MLN of euros.
- Lazio is the 5th Italian region for export of goods to the Emirates.
- The main export sectors were: **Transport** 76,4 MLN of euros. (30% of the total). **PC, Electronic and optical instruments** 55 MLN of euros (22% of the total).

## Top 10 goods exported from Lazio to Emirates in 2020

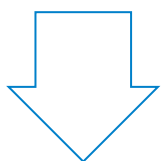
(values in MLN of euros)





# LAZIO COMPANIES ECONOMIC PERFORMANCE

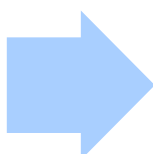
**461.071**  
**Businesses**  
**(industry, trade**  
**& services)**



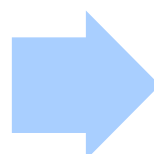
**382 BN €**  
**TURNOVER**



**85 BN €**  
**VALUE ADDED**



**32 BN €**  
**SALARIES**



**1.6 Mn**  
**EMPLOYEES**



# LAZIO STRONG AND SUSTAINABLE ECONOMIC GROWTH

## - Lazio is the first Italian region for:

- **employment growth: +5.6% (Italy +1.5%)** Source Istat 2012-2020
- **growth in female employment: +6.8% (Italy +2.7%)** Source Istat 2012-2020
- **export growth** (considering only largest regions): **+34.2% (Italy +5.9%)** Source Istat 2015-2020
- **reducing greenhouse gas emissions: -11.4% (Italy -1.7%)**

Source ISPRA-Istat 2017-2019

## - Top-ranking Italian region in innovation according to the EC Competitiveness Index (2019)

## - Lazio is the second Italian Region for startups: 1,721 (February 2022)

**Newly established innovative startups in the last 3 years: +59% (Italy +45%)**

(Source Infocamere 2018-2021)



## **IMPROVING POST-PANDEMIC PERFORMANCE BY PUBLIC INVESTMENT**

**Latest data show a well performing economy:**

- **GDP increased by 5.3% in Jan-June 2021 compared to the same period of 2020**
- **Export increased by 10.9% during the period Jan-Sept 2021 compared to the same period of 2020**

**A massive 15.2 BN public investment plan has been established in order to boost the recovery.  
The regional GDP is expected to increase by 2.6% (yearly average in the period 2022-2024).**

**15.2 BN euros by european and national funds  
(PNRR, EU AND NATIONAL FUNDS):**

- **5.8 BN PNRR First resources assigned for Lazio area**
- **4.4 BN of new EU 2021-2027 programs (ERDF, ESF, RDP, EMFF)**
- **2.5 BN for programs already started**
- **2.5 BN OF ADDITIONAL National funds (FSC 2021-2027)**

# WHY CHOOSE TO INVEST IN LAZIO



## LAZIO, REGION OF INNOVATION

ONE OF THE **MOST IMPORTANT R&D AND INNOVATION SYSTEMS IN ITALY** AND WORLD CLASS INTERNATIONAL EXCELLENCE



## LAZIO, REGION OF CULTURE AND CREATIVITY

FIRST ITALIAN REGION BY SHARE OF **ADDED VALUE AND EMPLOYMENT PRODUCED BY THE CULTURAL AND CREATIVE PRODUCTION SYSTEM**



## LAZIO, REGION OF KNOWLEDGE

IS ONE OF THE FIRST ITALIAN REGION FOR **RESEARCHERS, UNIVERSITIES** AND PUBLIC AND **PRIVATE RESEARCH INSTITUTIONS**



## LAZIO, SECTORS OF EXCELLENCE

**INDUSTRIAL LEADERSHIP AND EXCELLENCE IN RESEARCH, INNOVATION AND SKILLS IN LEADING SECTORS OF THE GLOBAL ECONOMY**



# LAZIO, REGION OF INNOVATION

- LAZIO HOSTS GLOBAL INDUSTRIAL PLAYERS FROM ALL OVER THE WORLD THAT RUN THEIR R&D ACTIVITIES
- LAZIO HOSTS MANY PUBLIC AND PRIVATE RESEARCH CENTRES
- TECH DISTRICTS & CLUSTERS PLAY A ROLE AS AGGREGATORS AND KNOWLEDGE ENABLERS AND IN TRANSFERRING TECHNOLOGY



4  
SCIENCE AND  
TECHNOLOGY PARKS



3  
TECHNOLOGY  
DISTRICTS



62,981  
TOTAL EMPLOYED  
IN R&D



6  
TECHNOLOGICAL  
NATIONAL CLUSTERS



3.7 BN€  
R&D  
EXPENDITURE



18  
NATIONAL  
TECHNOLOGY  
CLUSTERS

# LAZIO, REGION OF KNOWLEDGE

LAZIO IS A TERRITORY RICH IN HUMAN CAPITAL AND IT IS AMONG THE FIRST ITALIAN REGIONS FOR NUMBER OF RESEARCHERS, UNIVERSITIES AND PUBLIC AND PRIVATE RESEARCH INSTITUTIONS.

LAZIO IS ALSO ONE OF THE MOST SIGNIFICANT RESEARCH CENTRES IN EUROPE.



**19**

Universities

- 6 Public
- 7 Private
- 6 Distance Learning Universities



**44,599**

Graduates

- 24,860 Female
- 19,739 Male



**60%**

Graduates in  
science and  
economic



**82,000**

Scholarships



**241,847**

University Students



**13,201**

University Professors and  
Researchers

# LAZIO, REGION OF CULTURE AND CREATIVITY

- LAZIO HOSTS SOME OF THE MOST IMPORTANT MONUMENTS IN THE WORLD AND UNESCO SITES.
- ROME AND THE VATICAN CITY ARE AMONG THE WORLD'S TEN MOST FAMOUS DESTINATIONS, WITH A UNIQUE ARTISTIC AND CULTURAL HERITAGE.
- LAZIO HOSTS IMPORTANT MONUMENTS: TRAJAN'S MARKET AND FORUM, 36 MONUMENTS, OF WHICH 6 ARE UNESCO HERITAGE SITES, 250 MUSEUMS AND GALLERIES



# SECTOR OF EXCELLENCE

## AEROSPACE AND SECURITY

**LAZIO PLAYS A SIGNIFICANT INTERNATIONAL ROLE IN THE INDUSTRY OF AEROSPACE, AERONAUTICS, SPACE ECONOMY AND SECURITY, BOTH IN THE MANUFACTURING INDUSTRY AND FOR SPECIFIC SKILLS IN TECHNOLOGICAL SERVICES AND R&D.**

Lazio is the only Italian Region which **hosts the whole aerospace value chain**. Important big groups of international excellence in electronics, sensors, avionics, components and innovative materials, “space” and satellite applications and services, are located in the Region.

**LAZIO AEROSPACE TECHNOLOGY DISTRICT** was established in 2004 by a Framework Agreement signed by Italy Ministry of Research and Lazio Region. In 2012, the DTA of Lazio was one of the founding partners of the Italian **National Cluster for Aerospace Technology**.

**ESA BIC (Business Incubation Centre) Lazio** is a partnership between the Lazio Region, **ASI (Italian Space Agency)** and **ESA (European Space Agency)**.



**23,500**

EMPLOYEES



**250**

COMPANIES



**2BN €**

IN EXPORTS



**5 BN €**

ANNUAL TURNOVER



**4**

ENGINEERING  
FACULTIES



**12**

UNIVERSITY  
DEPARTMENTS



**30**

POST-GRADUATE  
UNIVERSITY COURSES



**3,000**

RESEARCHERS

**20**

# FOCUS ON AEROSPACE SECTOR

## NEW SPACE ECONOMY



**TODAY LAZIO IS A SPACE ECONOMY HUB CAPABLE OF TRANSFERRING THE BENEFITS OF SPACE TECHNOLOGIES TO CITIZENS, BUSINESSES, LOCAL COMMUNITIES AND TERRITORIES.**

**Space technologies** can be applied to: developing agriculture, monitoring the environment and hydrogeological risk, emergency prevention, air traffic control and improving telecommunications services. Lazio companies are at the forefront in **two important European programs** linked to space and earth observation:



**COPERNICUS**, the European Union's **Earth Observation Programme**. It provides accurate, timely and easily accessible information that enables the **monitoring of the Earth, marine and atmospheric environments**.

e-GEOS and Telespazio are among the major industrial partners of the Programme involved in the space component ground segment development and operations in emergency management, land and sea safety management, land resource management, and the monitoring of climate change.



**GALILEO (2nd Generation)**, the **European Union's global satellite navigation system (GNSS)**, is **one of the greatest and most ambitious European projects born from the collaboration of the European Union** with the European Space Agency (ESA) to create a global navigation satellite system. Italy has had a major role since the very beginning of the Galileo programme, first of all, through the Italian Space Agency (ASI), and secondly, through the involvement of the Italian industry and, in particular, of the Leonardo Group.



**ESA-ESRIN**, located in Frascati (Lazio) is the European centre of excellence for exploitation of Earth observation missions. The mission and payload operations of ESA's Earth observation satellites are managed here, and ESRIN is the primary source for the acquisition, distribution, and exploitation of data from these and other non-ESA satellites.



**ASI – The Italian Space Agency**, born in 1988, is a national public body supervised by the Ministry of Education, University and Research that cooperates with several other departments. It has established itself as one of the most important global stakeholders on the scene of space science, satellite technologies and development of means to reach and explore the cosmos. Today the Italian Space Agency plays a leading role both at a European level, where Italy is the third major contributor to the European Space Agency, and at a global level.

# SECTOR OF EXCELLENCE

## LIFE SCIENCES

**LAZIO IS THE 2<sup>ND</sup> ITALIAN HUB AND ONE OF THE MOST IMPORTANT IN EUROPE FOR THE LIFE SCIENCES INDUSTRY, WITH RELEVANT INTERNATIONAL PLAYERS AND HIGHLY INNOVATIVE LOCAL SMEs LINKED WITH THE NATIONAL PUBLIC RESEARCH NETWORK.**

**LAZIO HEALTH TECHNOLOGY CLUSTER (DTB)** was established in 2008 and is one of the founding members of the Italian National Technological Cluster of Life Sciences **ALISEI**.

### MAIN SPECIALIZATIONS

- Pharmaceutical innovative drugs
- New vaccines (one of the most effective anti-Ebola vaccines is from Lazio) and biomedical production
- Pre-clinical development of inhibitors for the treatment of solid cancers
- E-Health
- Medical devices.



**300**

COMPANIES



**9BN €**

ANNUAL TURNOVER



**8BN €**

EXPORTS



**22,000**

EMPLOYEES



**10,000**

RESEARCHERS



**26**

SPECIALIZED  
RESEARCH CENTRES



**8**

UNIVERSITIES WITH  
BIOMEDICINE DEPARTMENTS

**22**

# SECTOR OF EXCELLENCE

## BIOTECH

**LAZIO IS THE 2<sup>ND</sup> REGION IN TERMS OF NUMBER OF BIOTECH COMPANIES AND TURNOVER IN ITALY. OVER THE LAST FIVE YEARS, LAZIO HAS RECORDED AN INCREASE IN ITS SHARE FROM 17% TO 21% IN TERMS OF INVESTMENTS IN BIOTECH**

Over the last years, **BIOTECHNOLOGY** has expanded to include new and diverse sciences, such as GENOMICS, RECOMBINANT GENE techniques, applied IMMUNOLOGY, and the development of PHARMACEUTICAL therapies and DIAGNOSTIC TESTS. It includes also the commitment to health to create **vaccines, such as that against Covid-19.**

### THE BIOTECHNOLOGY INDUSTRY IN ITALY:

- a growing and research-intensive sector
- the growth trend continues for all the main indicators
- biotech is characterized as one of the main national science-based sectors
- biotechnologies are an innovative lever for bioeconomy and sustainable economic development

70 

BIOTECH COMPANIES  
(ABOUT 10% OF THE  
NATIONAL TOTAL)

26% 

CONTRIBUTION TO  
BIOTECH  
TURNOVER

2.7 BN € 

BIOTECH TURNOVER

2,200 

BIOTECH  
EMPLOYEES

2,075 

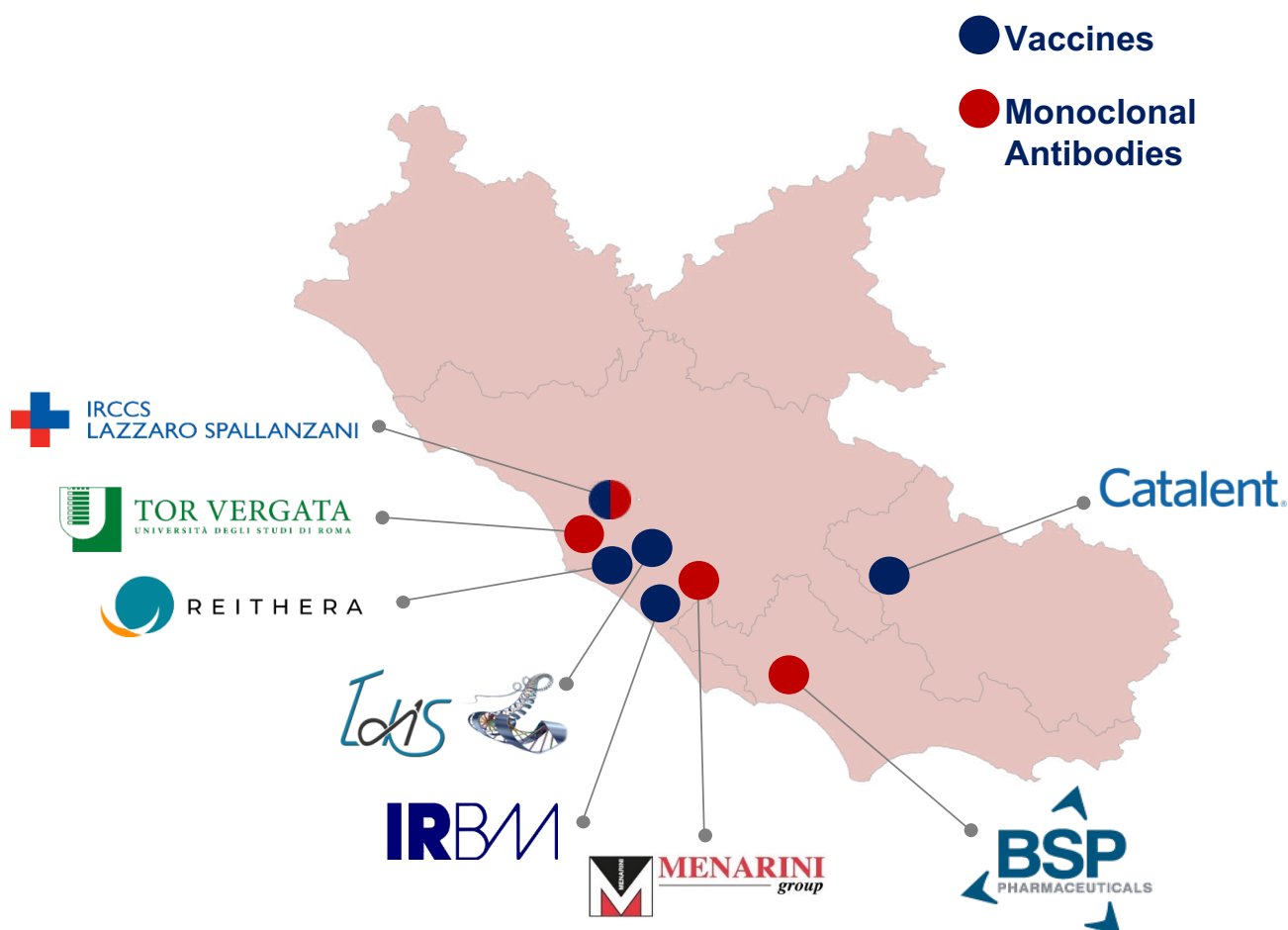
BIOTECH  
RESEARCHERS

# FOCUS ON BIOTECH SECTOR

## At the Forefront of the Covid-19 response

HIGH CONCENTRATION OF NATIONAL AND INTERNATIONAL PLAYERS THAT HAVE IMPLEMENTED A SET OF INITIATIVES TO LEAD THE COVID-19 RESPONSE:

### KEY PLAYERS BY AREA OF SPECIALISATION







IRCCS  
LAZZARO SPALLANZANI

The Spallanzani Hospital is an international excellence in terms of clinical research.

In February 2020, it was among the first research institutes to isolate the DNA sequence of the Coronavirus.

Nowadays, the Spallanzani Institute is currently one of the leading international centres in the COVID-19 response – supporting the development of the Italian COVID-19 vaccines and monoclonal antibodies.

# SECTOR OF EXCELLENCE

## CREATIVE, CULTURAL AND DIGITAL INDUSTRIES

**LAZIO IS THE FIRST ITALIAN REGION FOR ADDED VALUE AND EMPLOYMENT PRODUCED BY THE CULTURAL AND CREATIVE PRODUCTION SYSTEM, WITH ROME AS THE GREATEST CONTRIBUTOR TO THE EXCELLENCE OF THE REGION**

**THE LAZIO CULTURAL TECHNOLOGY DISTRICT (DTC)** contributes to the development of the cultural industry, increasing synergy among universities, culture and production in knowledge, conservation, restoration, enhancement and use of cultural heritage.

### MAIN SPECIALIZATIONS

Advanced immersive technologies, Augmented reality combined with storytelling techniques, Conservation of archeological Heritage, Video Game Industry, Digital technologies for cinema, 3D animation, Photography, Television, Music, Theatre, Publishing, Utilities and applications on digital platforms.



**189,000**

EMPLOYEES



**13.1BN €**

VALUE ADDED OF THE  
SECTOR



**25MN €**

VISITORS OF MUSEUMS  
AND ARCHEOLOGICAL SITES

**36,739**



COMPANIES

**30,000**



COMPANIES LINKED TO  
CULTURAL TOURISM

**8%**



CONTRIBUTION TO  
REGIONAL GDP

# SECTOR OF EXCELLENCE

## AUDIOVISUAL AND FILM INDUSTRY

**IN THE AUDIOVISUAL SECTOR, LAZIO HOLDS A CONSOLIDATED LEADERSHIP AT NATIONAL LEVEL IN ADDITION, ITS SUPPLY CHAIN IS A DRIVING FORCE.**

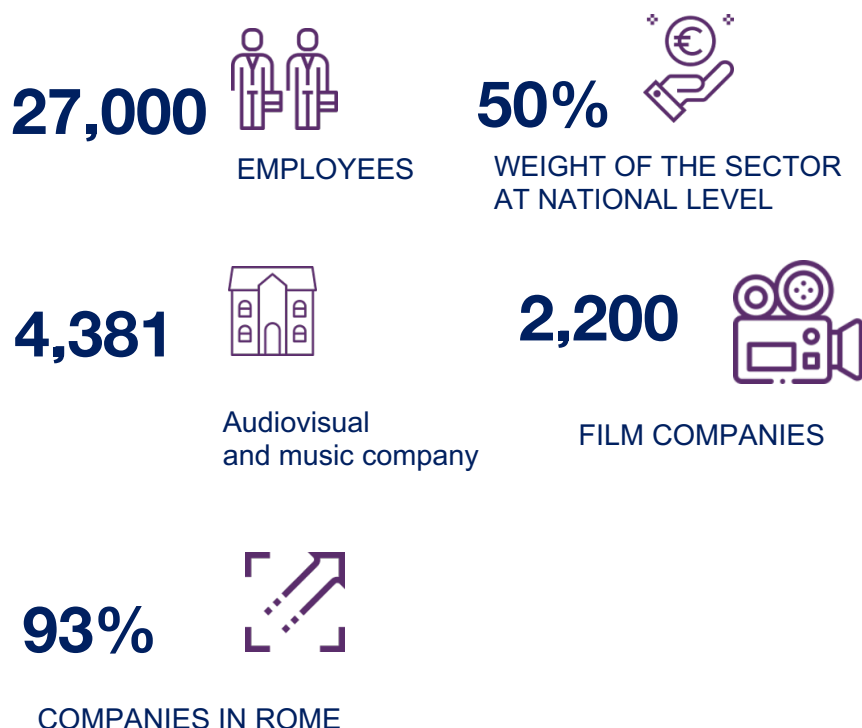
The audiovisual core of Lazio is concentrated in ROME, also thanks to the presence of **CINECITTA' FILM STUDIOS**.

Lazio Region supports numerous initiatives such as the **Roma Lazio Film Commission and the Rome Film Fest (RFF)**.

**Today Lazio Region is the second in Europe in terms of investments in the sector after Berlin-Brandenburg.**

### MAIN SPECIALIZATIONS

Film, Video, Radio-TV Industry, Animation and 3D Animation, Advertising, Digital effects for the Cinema and Music Videos.



# SECTOR OF EXCELLENCE

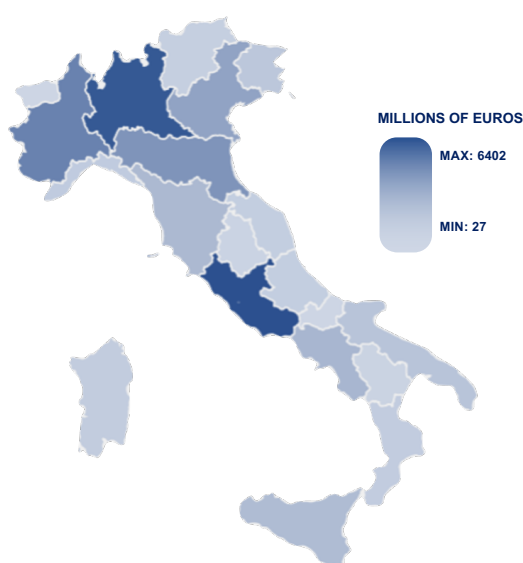
## ICT

**ICT SECTOR PLAYS A SIGNIFICANT ROLE IN THE STRATEGIC DEVELOPMENT OF LAZIO REGION. ROME HOSTS ALMOST ALL ICT COMPANIES OF THE REGION AND SHARES WITH MILAN THE RECORD OF HAVING THE HIGHEST CONCENTRATION OF ICT COMPANIES IN ITALY. THE SECTOR HAS THE HIGHEST EMPLOYMENT IMPACT ON THE REGION**

In 2019, Lazio ranks first in Italy in terms of ICT spending with more than 20% of the national ICT expenditure.

### MAIN SPECIALIZATIONS

Digital Transformation, Cloud Computing, Mobility, Social, Business, Big Data and Analytics, Smart Cities.



**6,5BN €**

ICT SPENDING



**700MN €**

INVESTMENT IN ICT



**80,000**

EMPLOYEES

# SECTOR OF EXCELLENCE

## ENGINEERING & AUTOMOTIVE

**LAZIO BOASTS AN EXTREMELY IMPORTANT AND CONSOLIDATED AUTOMOTIVE SECTOR. THE REGIONAL ENGINEERING INDUSTRY CONSISTS OF HUNDREDS OF SMES LINKED TO THE FULL SUPPLY CHAIN, IN PARTICULAR TO COMPONENTS PRODUCTION**

Particularly important is the concentration of companies of the automotive supply chain in the industrial area of Cassino (Frosinone). The development of this strategic area began in 1972 with FIAT. The site, which covers an area of over 2 million square meters, is the largest FCA plant in Italy, only equal to the Mirafiori site in Turin.

### MAIN SPECIALIZATIONS

Motor vehicles, sports vehicles, light commercial vehicles, heavy commercial vehicles, buses, agricultural vehicles, earth moving machines. Industrial automation, mechanical processing, electronics, mold construction, in plastic molding, painting and consequential logistics services.



**29,000**

EMPLOYEES



**1.5BN €**

IS THE VALUE OF THE  
EXPORT



**7,800**

COMPANIES LINKED TO THE  
SECTOR

# SECTOR OF EXCELLENCE

## AGRIFOOD

**THE LAZIO AGRIFOOD SYSTEM INTEGRATES TECHNOLOGICAL CONTENTS FROM OTHER SECTORS SUCH AS AEROSPACE, ICT, NANOTECHNOLOGIES, NEW MATERIALS AND BIOTECHNOLOGIES**

### MAJOR LOGISTIC PLATFORMS

- Agribusiness Centre of Rome (CAR)
- Fondi Fruit and Vegetable Market (MOF)
- Fruit and Vegetable Market of Latina (MOL)

**These platforms make Lazio Region one of the top players in Europe for the marketing of fruit and vegetable products.**



**3,400**

COMPANIES



**20,000**

EMPLOYEES



**110**

NUMBER OF COMPANIES MARKETING TRADITIONAL PRODUCTS DERIVING FROM REGIONAL AGRICULTURAL BIODIVERSITY RESOURCES



**40**

CERTIFIED QUALITY LABELS (DOP, IGT, IGP, DOC E DOCG)



**6.3BN €**

ANNUAL TURNOVER



**770MN €**

EXPORT

# BUSINESS ENVIRONMENT

## Tecnopolo S.p.a. – Tecnopolo Tiburtino

**THE TIBURTINO TECHNOLOGY PARK MAINLY HOSTS SMES, STARTUPS AND RESEARCH CENTERS OPERATING IN THE ICTS, ELECTRONICS TELECOMMUNICATIONS AND AEROSPACE & SPACE ECONOMY. IT IS PART OF TECNOPOLO SPA, CREATED IN 1995 BY CHAMBER OF COMMERCE OF ROME WITH THE AIM OF PROMOTING AND IMPROVING THE LOCATION AND DEVELOPMENT OF HIGH-TECH AND INNOVATIVE INITIATIVES**

- Presence of key players of the Aerospace and Defence industry
- Innovative infrastructures and services
- Strong links with universities and research centres



## ICT-AEROSPACE & SPACE ECONOMY COMPANIES

- ADPM DRONES S.R.L.
- ATEN IS SRL – RETE DI IMPRESE
- BLUE THREAD S.R.L.
- SUPERELECTRIC S.R.L.
- HTT – HIGH TECHNOLOGY TRANSFORMERS S.R.L.
- INTECH MICROWAVES S.R.L (IMW)
- PROSER S.R.L.
- PSI PROGETTI SPECIALI ITALIANI S.R.L.
- SDS S.R.L.
- SIGMA CONSULTING S.R.L.
- SPACEEXE S.R.L.
- URBYETORBIT SRLS
- WAVE ADVANCED TECHNOLOGY APPLICATIONS S.R.L.



**70**

HECTARES



**150**

COMPANIES



# BUSINESS ENVIRONMENT

## Tecnopolo S.p.a Castel Romano Technology Park

**CASTEL ROMANO TECHNOLOGY PARK IS ONE THE MAIN ITALIAN CENTERS FOR APPLIED RESEARCH AND A FIRST-CLASS LOCATION FOR BUSINESS, IT IS CONNECTED TO THE MOST QUALIFIED NATIONAL AND INTERNATIONAL PARTNERS FOCUSED ON HEALTH AND LIFE SCIENCES. IT IS PART OF TECNPOLO S.P.A..**

- Presence of key players of biotechnology, energy and environment, ICT and cultural heritage
- Innovative infrastructures and services for the new materials and advanced manufacturing
- Strong links with universities and research centres



## COMPANIES AND RESEARCH CENTRES

- REITHERA S.R.L.
- TAKIS S.R.L.
- NOUSCOM S.R.L.
- RINA CONSULTING-CSM S.p.A.
- ALLEVAMENTI PLAISANT S.R.L.
- TESTING POINT 5 S.R.L.
- ISTITUTO SUPERIORE PER LA PROTEZIONE E LA RICERCA AMBIENTALE - I.S.P.R.A.



**52**

**32** HECTARES



**400**

PEOPLE INVOLVED



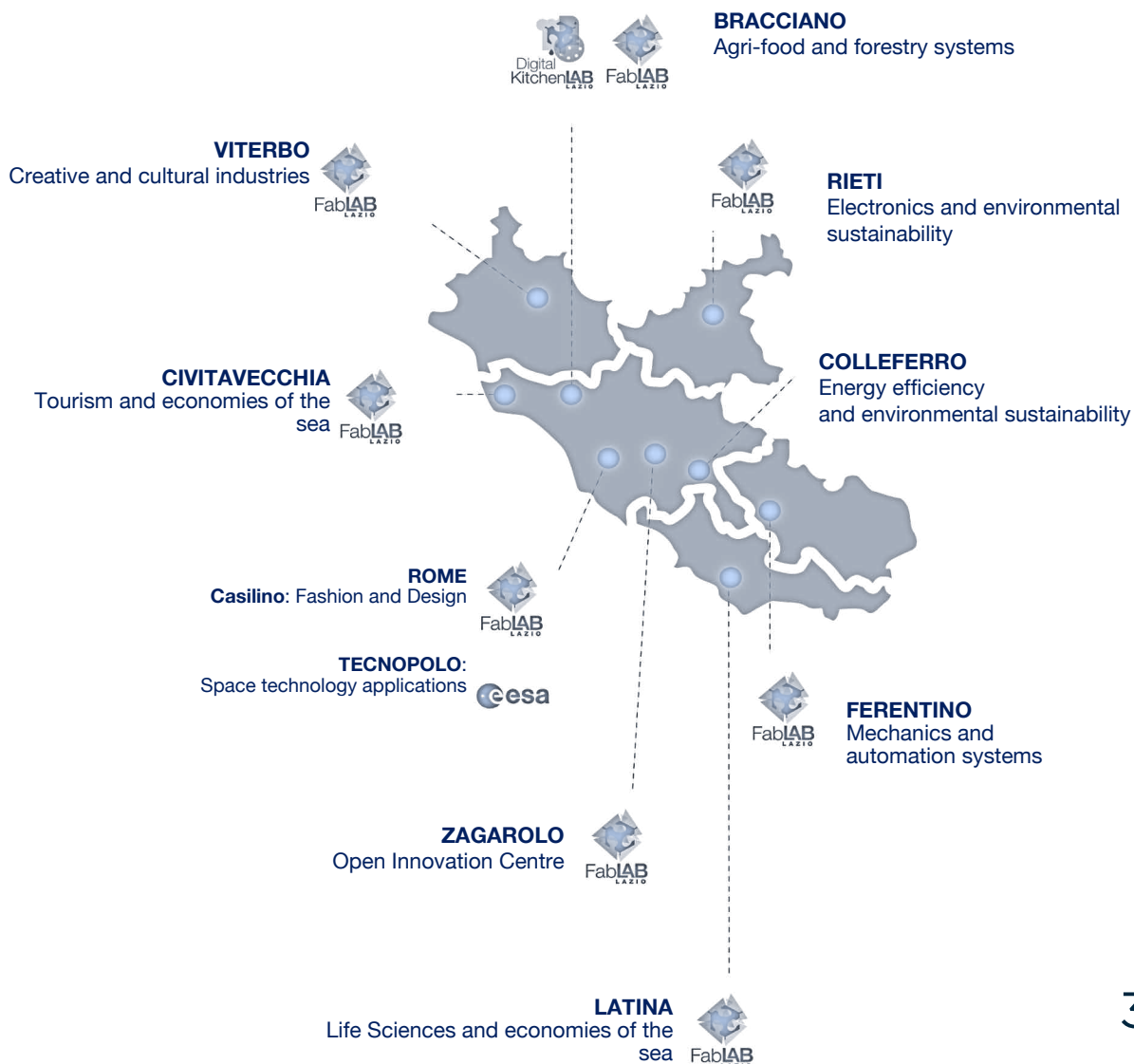
# BUSINESS ENVIRONMENT

## INNOVATION HUBS

“Spazi Attivi” are hubs where citizens, startups, businesses and local authorities can gather and contribute to the growth of the territory. All services are offered with an aim of promoting and generating innovation, assist development, creativity and dissemination of business culture

THERE ARE 10 “SPAZI ATTIVI” IN LAZIO, EACH OF WHICH OF THEM IS CHARACTERIZED BY A MAIN AREA OF SPECIALISATION:

- **Roma Casilina**, Fashion And Design
- **Roma Tecnopolo**, Applications Of Space Technologies
- **Viterbo**, Cultural And Creative Industry
- **Rieti**, Electronics And Environmental Sustainability
- **Bracciano**, Agrifood And Forestry Systems
- **Ferentino**, Mechanics And Automation Systems
- **Colleferro**, Energy Efficiency And Environmental Sustainability
- **Latina**, Life Sciences And Blue Growth
- **Civitavecchia**, Tourism
- **Zagarolo**, Game, Culture And Tourism



## R&D NETWORK AND BIG PUBLIC PLAYERS



European Space  
Research Institute



Italian Space Agency



Italian air navigation  
service provider



EMBL (European Molecular  
Biological Laboratories)



Italian National Institute of Health (ISS)



National Institute for  
Nuclear Physics



Italian National Agency  
for New Technologies,  
Energy and Sustainable  
Economic Development



Consiglio Nazionale delle Ricerche  
National Research  
Council



Italian Civil Aviation  
Authority



European Brain Research Institute  
Rita Levi-Montalcini



National Institute for  
Astrophysics



National Institute of  
Geophysics and  
Volcanology



Italian Institute for  
Environmental Protection



Council for Agricultural  
Research



ACCADEMIA NAZIONALE  
DEI LINCEI

## BIG INTERNATIONAL PLAYERS



# TOWARDS THE INCOMING FUTURE

## TOURISM: A POST-PANDEMIC STRATEGIC SECTOR

Tourism will play a strategic role IN the recovery of the regional economy.

All forecast show the return to growth in 2022 and Lazio will be again the most important tourist destinations and Rome will get the highest market share of the total tourist number in Italy.

NEXT WORLD EVENTS TO IMPROVE THE TOURISM ECONOMY

- Ryder Cup **2023**
- JUBILEE **2025**
- Candidacy of Rome for **EXPO 2030**

THE OFFICIAL TOURIST BOARD OF LAZIO REGION:  
[HTTPS://WWW.VISITLAZIO.COM/WEB/EN/](https://www.visitlazio.com/web/en/)

### PRE-PANDEMIC DATA (2019)



**15,6 MLN**

FOREIGN TOURIST ARRIVALS



**64 MLN**

FOREIGN NIGHT STAYS



**7,7 BN €**

THE AMOUNT SPENT BY  
FOREIGN TOURISTS

# **Contact us**

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