

LAZIO

**INVEST IN LAZIO
CHOOSE THE REGION OF ROME**
A Region of Beauty and Innovation



Cofinanziato
dall'Unione europea



REGIONE
LAZIO



LAZIO
INNOVA



REGIONE
LAZIO

WELCOME TO LAZIO

REGION OF ROME, HEART OF EUROPE
AND CENTRE OF THE MEDITERRANEAN AREA

WHY LAZIO

Lazio boasts a geopolitical position of global importance: in the heart of Europe and at the center of the Mediterranean region, a crossroad towards the Middle East and South-East Asia.

Lazio is the 2nd Italian Region for Gross Domestic Product (GDP) with 212.588,50 Bn euros (2022), contributing to 11% of Italian national GDP.

Lazio is the Italian Region with the highest level of specialization in manufacturing and in high-tech knowledge intensive sectors.

Lazio's share of exports in global leading sectors is twice the national average (in percentage terms 72% vs 32%).



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LAZIO, A CONNECTED REGION

LAZIO REGION IS A STRATEGIC LOGISTICAL PLATFORM IN ITALY AND EUROPE



2 International Airports (Fiumicino and Ciampino, over 50 million passengers per year). Fiumicino Leonardo Da Vinci Airport is the first stopover in Italy and the first European airport in terms of traveler satisfaction.



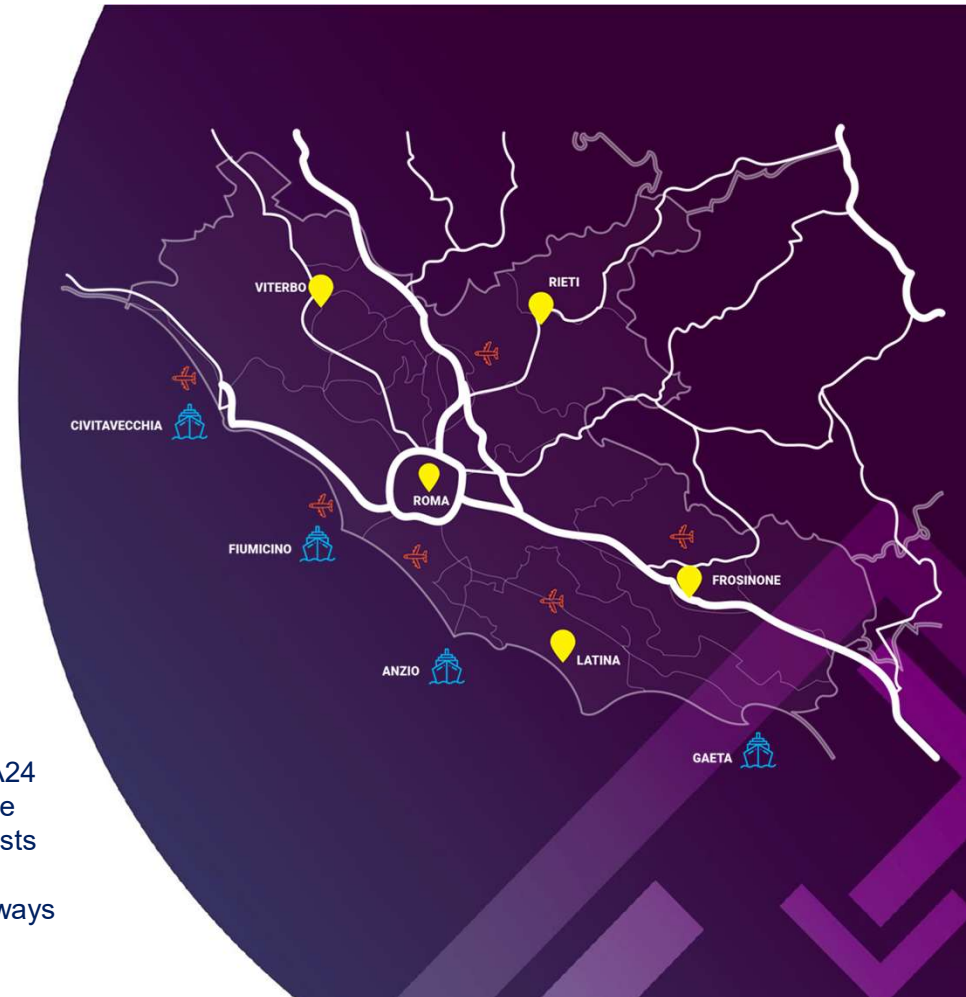
Civitavecchia Port is the major Italian touristic port, the 2nd in Europe and 7th in the world for number of passengers (3 million per year). It boasts the handling 10 million tons of goods a year.



2 main railway stations (Termini and Tiburtina) which guarantee high speed rail connections with all major Italian and European cities. Lazio is part of the Trans-European Networks - Transport (TEN-T).



Main Highways: A1 Milano-Roma-Napoli, A12 Roma-Civitavecchia, A24 Roma-L'Aquila. The extension of the road network in Lazio Region consists of approximately 10 thousand kilometers, of which 473 are motorways and 553 national roads.



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ALL ROADS LEAD TO ROME

THE STRATEGIC ROLE OF ROME FOR THE ATTRACTIVENESS OF THE LAZIO REGION



TOURISM

Rome, with over **20 million tourists a year**, is the most visited city in Italy and one of the most visited in the world.



VATICAN STATE

Rome is home to the Vatican State, with its own 85 diplomatic representations of the main countries, residence of the Pope and home to the Basilica of St. Peter, the Vatican Museums and the Sistine Chapel.



DIPLOMACY

Rome hosts 209 diplomatic missions (embassies, consulates, permanent missions and other diplomatic representations) according to Global Diplomacy Index 2019.



ROME AS A STRATEGIC HUB

2 International airports: Fiumicino and Ciampino. Fiumicino Airport is connected to Rome by the direct train "Leonardo Express". Travelling time: only 32 minutes, trains run every 15 min.



3 major railway stations: Termini, Tiburtina and Ostiense.
Head office of the important logistics center: CAR - the ROME AGRI-FOOD CENTRE (agroalimroma.it).



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LAZIO, REGION OF CULTURE

- LAZIO HOSTS MOST IMPORTANT **MONUMENTS AND UNESCO SITES**.
- ROME AND THE VATICAN CITY ARE AMONG THE TEN MOST FAMOUS DESTINATIONS IN THE WORLD, WITH A UNIQUE ARTISTIC AND CULTURAL HERITAGE.
- **LAZIO HOSTS MOST IMPORTANT MONUMENTS:** FLAVIAN AMPHITHEATER-COLOSSEUM, PALATINE HILL AND PALATINE MUSEUM, TRAJAN'S MARKETS AND FORUM, BATHS OF CARACALLA, OSTIA ANTICA, VILLA ADRIANA AND VILLA D'ESTE, ABBAZIA DI MONTECASSINO.



REGIONE
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INTERNATIONAL ORGANISATIONS HEADQUARTERS:



FOOD AND AGRICULTURAL ORGANISATION



INTERNATIONAL FUND FOR AGRICULTURAL DEVELOPMENT



WORLD FOOD PROGRAMME



INTERNATIONAL GENETIC RESOURCES INSTITUTE



INTERNATIONAL CENTRE FOR THE STUDY OF THE PRESERVATION AND RESTORATION OF CULTURAL HERITAGE

WORLD CLASS HEALTH FACILITIES:



32 HOSPITAL



4 UNIVERSITY POLYCLINICS



8 IRCCS, i.e. **HOSPITALS OF EXCELLENCE** that pursue **research purposes**, mainly clinical and translational, in the biomedical field and in the organization and management of health services. Among them, the **INMI SPALLANZANI HOSPITAL** and the **IFO HOSPITAL**.

EBRI

EUROPEAN BRAIN RESEARCH INSTITUTE

IRBM

IRBM - "PIERO ANGELETTI" MOLECULAR BIOLOGY RESEARCH INSTITUTE



CENTRES OF EXCELLENCE IN THE FIELDS OF ONCOLOGY, NEUROSCIENCE, GENETIC THERAPY AND STEM CELLS

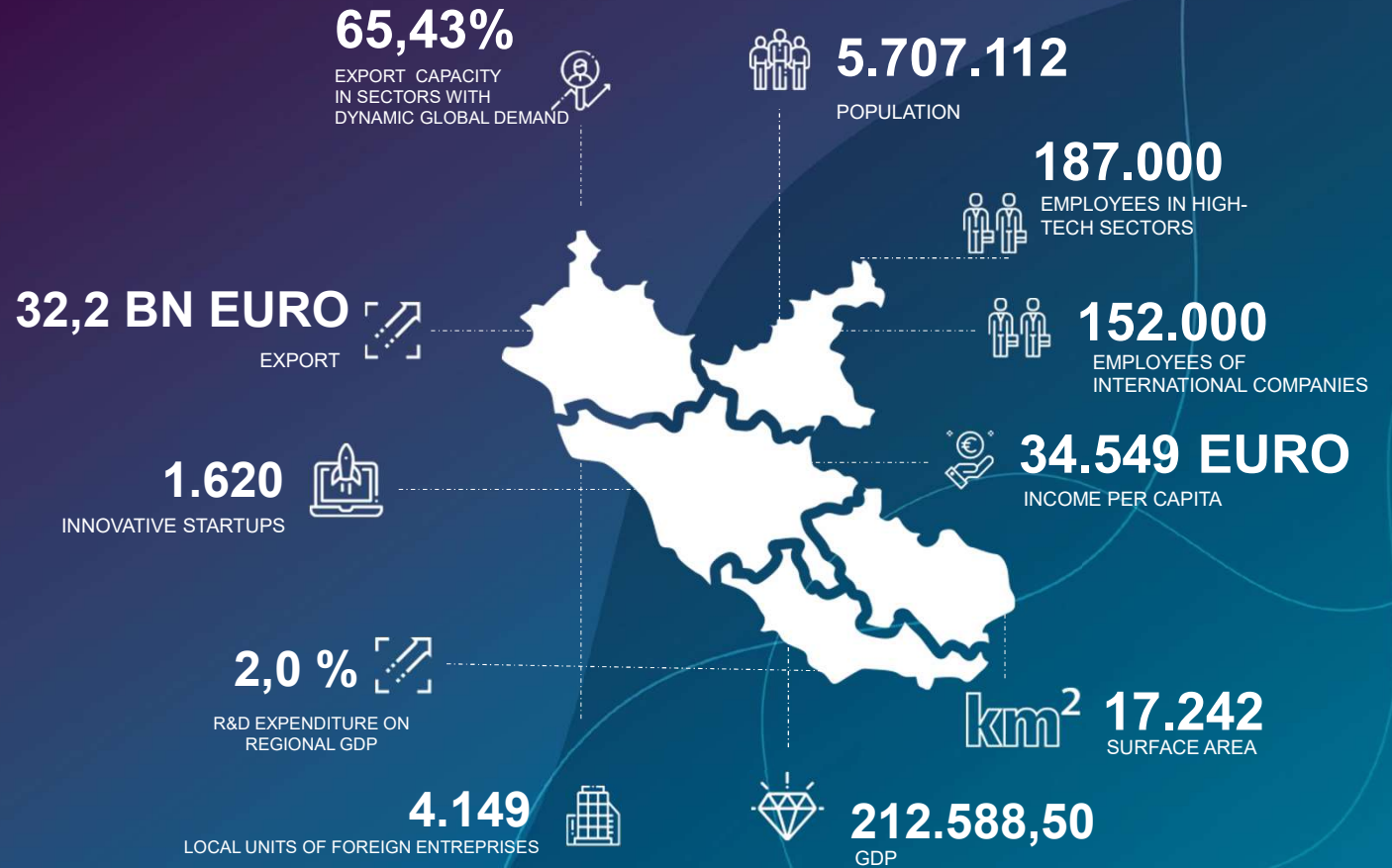


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REGIONE LAZIO

LAZIO FACTS & FIGURES



LAZIO, ENTERPRISES ECONOMIC PERFORMANCE



**462.528
BUSINESSES**
(Industry, Trade & Services)



**304 BN EURO
TURNOVER**



**€ 74 BN
ADDED VALUE**



**€ 29 BN
SALARIES**



**1.8 MN
EMPLOYEES**



61,8% WORK FORCE (age 15-64)



7,9% UNEMPLOYMENT

Source Istat year 2020-2021

WHY CHOOSE LAZIO



LAZIO, REGION OF INNOVATION

ONE OF THE **MOST IMPORTANT R&D AND INNOVATION SYSTEMS IN ITALY AND WORLD CLASS INTERNATIONAL EXCELLENCES.**



LAZIO, REGION OF KNOWLEDGE

IS ONE OF THE FIRST ITALIAN REGIONS FOR **RESEARCHERS, UNIVERSITIES AND PUBLIC AND PRIVATE RESEARCH INSTITUTIONS.**



LAZIO, REGION OF CULTURE AND CREATIVITY

FIRST ITALIAN REGION BY SHARE OF **ADDED VALUE AND EMPLOYMENT PRODUCED BY THE CULTURAL AND CREATIVE PRODUCTION SYSTEM.**



LAZIO, 8 SECTORS OF EXCELLENCE

FOR **INNOVATION, RESEARCH AND HUMAN CAPITAL:**

1. AEROSPACE & SECURITY INDUSTRY
2. LIFE SCIENCES & BIOTECH
3. TOURISM & CULTURE TECH
4. AUDIOVISUAL & FILM INDUSTRY
5. ICT
6. ENGINEERING & AUTOMOTIVE
7. AGRIFOOD
8. BLUE ECONOMY



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LAZIO, REGION OF INNOVATION

- LAZIO HOSTS GLOBAL INDUSTRIAL PLAYERS FROM ALL OVER THE WORLD THAT RUN THEIR **R&D ACTIVITIES**
- LAZIO HOSTS MANY PUBLIC AND PRIVATE **RESEARCH CENTRES**
- **TECH DISTRICTS & CLUSTERS** PLAY A ROLE AS AGGREGATORS, KNOWLEDGE ENABLERS AND IN TECHNOLOGY TRANSFER.

7 
CERTIFIED BUSINESS
INCUBATORS

3.9 BN EURO 
R&D EXPENDITURE

3 
TECHNOLOGICA DISTRICTS
(Aerospace, Life Sciences
and Culture)

4 
TECHNOLOGICAL
NATIONAL CLUSTERS

60.683 
TOTAL EMPLOYED
IN R&D

5 

SCIENTIFIC AND
TECHNOLOGICAL PARKS AND
ROME TECHNOPOLE

1.620 

STARTUPS – Contributing to
12,3% of the national total.

21 

NATIONAL
RESEARCH CENTRES



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LAZIO, REGION OF KNOWLEDGE

LAZIO IS A TERRITORY RICH IN **ADVANCED EDUCATIONAL OFFER AND HUMAN CAPITAL.**

IT IS AMONG THE FIRST ITALIAN REGIONS FOR NUMBER OF **RESEARCHERS, UNIVERSITIES AND PUBLIC AND PRIVATE RESEARCH INSTITUTIONS.**

LAZIO IS ALSO ONE OF THE MOST SIGNIFICANT **RESEARCH HUB** IN EUROPE.

36 

Universities

- 6 Public
- 8 Private
- 11 Distance Learning Universities
- 11 Pontifical Colleges

307.363 

University Students

54.244 

Graduates

- 29.886 Female
- 24.358 Male

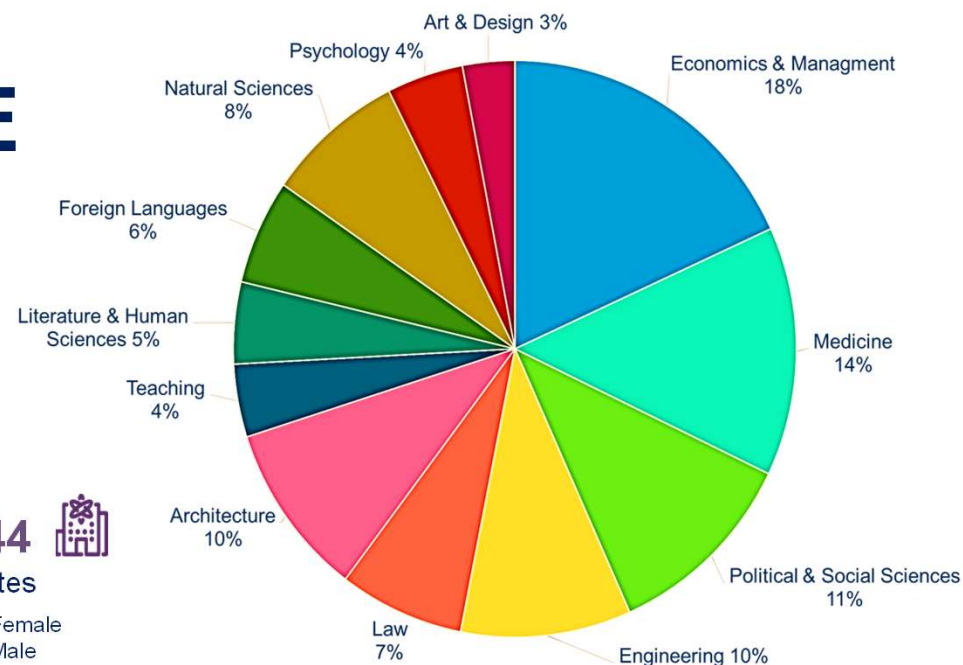
11.926 

Phd Graduates

14.758 

University Professors and Researchers

GRADUATES BY SUBJECT



SECTOR OF EXCELLENCE AEROSPACE AND SECURITY

LAZIO PLAYS A SIGNIFICANT INTERNATIONAL ROLE IN THE INDUSTRY OF AEROSPACE, AERONAUTICS, SPACE ECONOMY AND SECURITY, BOTH IN THE MANUFACTURING INDUSTRY AND FOR SPECIFIC SKILLS IN TECHNOLOGICAL SERVICES AND R&D

Lazio is the only Italian Region which **hosts the whole aerospace value chain**. Important big groups of international excellence in electronics, sensors, avionics, components and innovative materials, “space” and satellite applications and services, are located in the Region.

LAZIO AEROSPACE TECHNOLOGICAL DISTRICT (DTA) was established in 2004 by a Framework Agreement signed by Italy Ministry of Research and Lazio Region. In 2012, the DTA of Lazio was one of the founding partners of the Italian **National Cluster for Aerospace Technological (CTNA)**.

ESA BIC (Business Incubation Centre) Lazio is a partnership among Lazio Region, **ASI (Italian Space Agency)** and **ESA (European Space Agency)**.



23.500

EMPLOYEES



300

COMPANIES



3 BN EURO

IN EXPORTS



5 BN EURO

ANNUAL TURNOVER



4

FACULTY OF
ENGINEERING



12

UNIVERSITY
DEPARTMENTS



30

POST-DEGREE
UNIVERSITY COURSES



3.000

RESEARCHERS



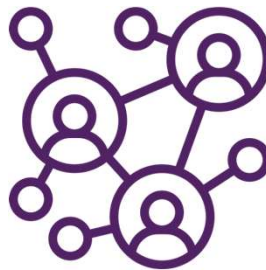
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BUSINESS ENVIRONMENT AEROSPACE AND SECURITY

BIG CORPORATES



R&D NETWORK AND BIG PUBLIC PLAYERS



European Space
Research Institute



Italian Space Agency



Rome Airport



Italian air navigation
service provider



National Institute for
Nuclear Physics



Italian National Agency
for New Technologies,
Energy and Sustainable
Economic Development



National Research
Council



Italian Civil Aviation
Authority



Telecommunication, Remote
Sensing, Earth Observation



National Institute for
Astrophysics



National Institute of
Geophysics and
Volcanology



Italian Institute for
Environmental Protection



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SECTOR OF EXCELLENCE

LIFE SCIENCES

LAZIO IS THE 2ND ITALIAN HUB AND ONE OF THE MOST IMPORTANT IN EUROPE FOR THE LIFE SCIENCES INDUSTRY, WITH RELEVANT INTERNATIONAL PLAYERS AND HIGHLY INNOVATIVE LOCAL SMES LINKED WITH THE NATIONAL PUBLIC RESEARCH NETWORK.

LAZIO HEALTH TECHNOLOGICAL CLUSTER (DTB) was established in 2008 and is one of the founding members of the Italian National Technological Cluster of Life Sciences **ALISEI**.

MAIN SPECIALIZATIONS

- Pharmaceutical innovative drugs
- New vaccines (one of the most effective anti-Ebola vaccines is from Lazio) and biomedical production
- Pre-clinical development of inhibitors for the treatment of solid cancers
- E-Health
- Medical devices.



 **+300**
COMPANIES

 **9 BN EURO**
ANNUAL
TURNOVER

 **8 BN EURO**
EXPORTS

 **22,000**
EMPLOYEES

 **10,000**
RESEARCHERS

 **26**
SPECIALIZED
RESEARCH CENTRES

 **8**
UNIVERSITIES WITH
BIOMEDICINE
DEPARTMENTS



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SECTOR OF EXCELLENCE

BIOTECH

LAZIO IS THE SECOND REGION IN TERMS OF NUMBER OF BIOTECH COMPANIES AND TURNOVER IN ITALY. OVER THE LAST FIVE YEARS, LAZIO HAS RECORDED AN INCREASE IN ITS SHARE FROM 17% TO 21% IN TERMS OF INVESTMENTS IN BIOTECH

Over the last years, **BIOTECHNOLOGY** has expanded to include new and diverse sciences, such as **GENOMICS**, **RECOMBINANT GENE** techniques, applied **IMMUNOLOGY**, and development of **PHARMACEUTICAL** therapies and **DIAGNOSTIC TESTS**. It includes also the commitment to health to create **vaccines, such as that against Covid-19**.

THE BIOTECHNOLOGY INDUSTRY IN ITALY:

- a growing and research-intensive sector
- the growth trend continues for all the main indicators
- biotech is characterized as one of the main national science-based sectors
- biotechnologies are an innovative lever for the bio-economy and sustainable economic development.

70 

BIOTECH COMPANIES
(ABOUT 10% OF THE
NATIONAL TOTAL)

26% 
CONTRIBUTION TO
BIOTECH
TURNOVER

2.7 BN EURO 
BIOTECH TURNOVER

2.200 
BIOTECH
EMPLOYEES

2.075 
BIOTECH
RESEARCHERS



REGIONE
LAZIO

BUSINESS ENVIRONMENT LIFE SCIENCES

CORPORATES



R&D NETWORK AND BIG PUBLIC PLAYERS



SECTOR OF EXCELLENCE TOURISM

LAZIO IS ONE OF THE MOST IMPORTANT ITALIAN DESTINATIONS IN TERMS OF NATIONAL AND INTERNATIONAL TOURISM, WITH ROME HAVING THE HIGHEST MARKET SHARE FOR TOTAL TOURIST NUMBERS IN ITALIAN CITIES.

The number of tourists in Lazio in 2022 reached approximately 9.3 million, foreigners totaled 5.3 million. In 2023, tourist presences further intensified.

THE OFFICIAL TOURIST BOARD OF LAZIO REGION:

<https://www.visitlazio.com/web/en/>



5,1 MN

FOREIGN TOURIST ARRIVALS



20,5 MN

FOREIGN OVERNIGHT STAYS



+3,7 BN EURO

TOURIST SPENDING RELATED TO THE CULTURAL AND CREATIVE INDUSTRY



30.000

CULTURAL TOURISM COMPANIES



7,7 BN EURO

THE AMOUNT SPENT BY FOREIGN TOURISTS



4

NIGHTS IS THE AVERAGE STAY



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SECTOR OF EXCELLENCE

CULTURE TECH

LAZIO IS THE FIRST ITALIAN REGION FOR ADDED VALUE AND EMPLOYMENT PRODUCED BY THE CULTURAL AND CREATIVE PRODUCTION SYSTEM, WITH ROME AS THE GREATEST CONTRIBUTOR TO THE EXCELLENCE OF THE REGION.

THE LAZIO CULTURE TECHNOLOGY DISTRICT (DTC)

contributes to the development of the cultural industry, increasing synergy among universities, culture and production in knowledge, conservation, restoration, valorization and use of cultural heritage.



MAIN SPECIALIZATIONS:

Advanced immersive technologies, Augmented reality combined with storytelling techniques, Conservation of archeological Heritage, Video Game Industry, Digital technologies for cinema, 3D animation, Photography, Television, Music, Theatre, Publishing, Utilities and applications on digital platforms.



197.000

EMPLOYEES



€ 14.7 BN

ADDED VALUE OF THE SECTOR



25 MN

VISITORS OF MUSEUMS AND ARCHEOLOGICAL SITES



34.150

COMPANIES



30.000

COMPANIES LINKED TO CULTURAL TOURISM



8%

CONTRIBUTION TO REGIONAL GDP



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SECTOR OF EXCELLENCE

THE CULTURAL HERITAGE TECH DISTRICT

The "Cultural Heritage and Culture Technologies" Specialisation Area - with the inclusion of related technologies and applications - has a consolidated academic, scientific and business tradition in Lazio.

It is a sector of excellence in the region, recognized all over the world and which boasts over **165 museums** (state, civic, provincial), **17 amongst universities, central institutes and research organizations** and over **30,000 businesses** linked to the culture and tourism value chain.



DTC LAZIO
CENTRO DI ECCELLENZA

€ 13 Mn

DTC1 - FUTOURING PROJECT

- 5 International Calls
- 10 Projects
- € 13 Million
- 200 Participants
- 27 Contractors

€ 41,7 Mn

DTC2 - PHASE 2

- € 6 Mn Centre of Excellence
- € 23,2 Mn Complex projects
- € 3 Mn Investment in SMEs
- € 6 Mn Live Shows
- € 3.5 Mn Festival #5

SECTOR OF EXCELLENCE

AUDIOVISUAL AND FILM INDUSTRY

IN THE AUDIOVISUAL SECTOR, LAZIO HOLDS A CONSOLIDATED LEADERSHIP AT NATIONAL LEVEL. IN ADDITION, ITS SUPPLY CHAIN IS A DRIVING FORCE.

The audiovisual core of Lazio is concentrated in ROME, also thanks to the presence of **CINECITTA' FILM STUDIOS**.

Lazio Region supports numerous initiatives such as the **Roma Lazio Film Commission** and the **Rome Film Fest (RFF)**.

Today Lazio Region is the second in Europe in terms of investments in the sector after Berlin-Brandenburg.

MAIN SPECIALIZATIONS

Film, Video, Radio-TV Industry, Animation and 3D Animation, Advertising, Digital effects for the Cinema and Music Videos.



27.000



EMPLOYEES

4.381



AUDIOVISUAL AND
MUSIC COMPANIES

50%



WEIGHT OF THE SECTOR
AT NATIONAL LEVEL

2.200



FILM COMPANIES

93%



COMPANIES IN ROME



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SECTOR OF EXCELLENCE

ICT

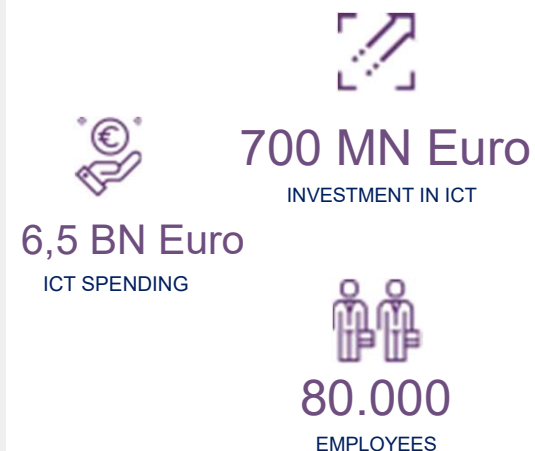
ICT SECTOR PLAYS A SIGNIFICANT ROLE IN THE STRATEGIC DEVELOPMENT OF LAZIO REGION.

ROME HOSTS ALMOST ALL ICT COMPANIES OF THE REGION AND SHARES WITH MILAN THE RECORD OF HAVING THE HIGHEST CONCENTRATION OF ICT COMPANIES IN ITALY. THE SECTOR HAS THE HIGHEST EMPLOYMENT IMPACT ON THE REGION.

In 2019, Lazio ranked first in Italy in terms of ICT spending with more than 20% of the national ICT spending.

MAIN SPECIALIZATIONS

Digital Transformation, Cloud Computing, Mobility, Social, Business, Big Data and Analytics, Smart cities.



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SECTOR OF EXCELLENCE ENGINEERING & AUTOMOTIVE

LAZIO BOASTS AN EXTREMELY IMPORTANT AND CONSOLIDATED AUTOMOTIVE SECTOR. THE REGIONAL ENGINEERING INDUSTRY CONSISTS OF HUNDREDS OF SMEs LINKED TO THE FULL SUPPLY CHAIN, IN PARTICULAR TO COMPONENTS PRODUCTION.

Particularly important is the concentration of companies of the **automotive supply chain** in the **industrial area of Cassino (Frosinone)**. The development of this strategic area began in 1972 with FIAT. The site, which covers an area of over 2 million square meters, is **the largest FCA plant in Italy**, only equal to the Mirafiori site in Turin.

MAIN SPECIALIZATION

Motor vehicles, sports vehicles, light commercial vehicles, heavy commercial vehicles, buses, agricultural vehicles, earth moving machines. Industrial automation, mechanical processing, electronics, mold construction, in plastic molding, painting and consequential logistics services.



29.000

EMPLOYEES



1.5 BN Euro

IS THE VALUE OF EXPORT

7.800



COMPANIES LINKED
TO THE SECTOR



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SECTOR OF EXCELLENCE

AGRIFOOD

Lazio Region is one of the top players in Europe for the marketing of fruit and vegetable products.

MAJOR LOGISTIC PLATFORMS:

- Agribusiness Centre of Rome (CAR)
- FONDI Fruit and Vegetable Market (MOF)
- Fruit and Vegetable Market of Latina (MOL)

THE LAZIO AGRIFOOD SYSTEM INTEGRATES ALSO TECHNOLOGICAL CONTENTS FROM OTHER SECTORS SUCH AS AEROSPACE (i.e. climate change observation, land surveys to prevent flooding), ICT, NANOTECHNOLOGIES, NEW MATERIALS AND BIOTECHNOLOGIES.



3.400

COMPANIES



20.000

EMPLOYEES



110

NUMBER OF COMPANIES MARKETING TRADITIONAL PRODUCTS DERIVING FROM REGIONAL AGRICULTURAL BIODIVERSITY RESOURCES



40

CERTIFIED QUALITY LABELS (DOP, IGT, IGP, DOC E DOCG)



6.3 BN Euro

ANNUAL TURNOVER



770 MN Euro

EXPORT



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SECTOR OF EXCELLENCE

BLUE ECONOMY

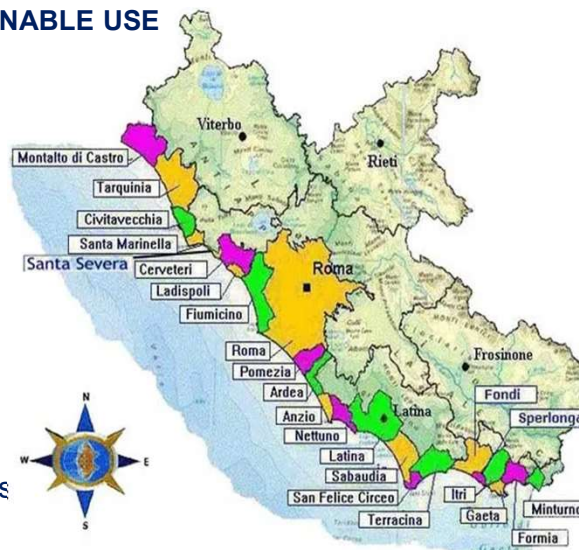


BLUE ECONOMY COVERS ALL ECONOMIC ACTIVITY THAT TAKE PLACE IN OR RESULT FROM OUR OCEANS, SEAS AND COASTS. THE WORLD BANK DEFINES THE BLUE ECONOMY AS "SUSTAINABLE USE OF OCEAN RESOURCES FOR ECONOMIC GROWTH".

Lazio Innova is a founding member, on behalf of the Lazio Region, of the **National Technological Cluster "Blue Italian Growth"**.

Blue economy includes the following sectors:

- Aquaculture and fishing
- Marine mining industry
- Ship building industry
- Marine transport
- Marine coastal and tourism
- Research, regulation and environmental protection activities
- Sports and recreational activities.



148.200

EMPLOYEES



35.000

COMPANIES



383 KM

SEA COASTLINE



8.1 BN Euro

VALUE ADDED OF THE SECTOR



REGIONE
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BUSINESS ENVIRONMENT

Tiburtino Technology Park - TECNOPOLO SpA

THE TIBURTINO TECHNOLOGY PARK MAINLY HOSTS SMEs, STARTUPS AND RESEARCH CENTERS OPERATING IN THE AEROSPACE, ELECTRONICS AND DEFENSE SECTORS.

IT IS PART OF TECNOPOLO SPA, A PUBLIC COMPANY CREATED IN 1995 WITH THE AIM TO PROMOTE AND IMPROVE THE LOCATION AND DEVELOPMENT OF HIGH-TECH AND INNOVATIVE INITIATIVES.

- Presence of key players of the Aerospace and Defense industry
- Innovative infrastructures and services
- Strong links with Universities and Research



 70
HECTARES

 150
COMPANIES

AEROSPACE & DEFENCE COMPANIES

- ADPM DRONES S.R.L.
- ACMECUBO SRL
- ATEN IS SRL – RETE DI IMPRESE
- BLUE THREAD S.R.L.
- DEFENCE TECH HOLDING
- DELTA SPACE LEONIS SRL
- GEMAC ENTERPRISES NETWORK
- HTT – HIGH TECHNOLOGY TRANSFORMERS S.R.L.
- IN QUATTRO SRL
- INTECH MICROWAVES S.R.L (IMW)
- IRS ITALIAN REMOTE SENSING SRL
- MIPRONS SRL
- NG DETECTORS SRL
- PROSER S.R.L.
- PSI PROGETTI SPECIALI ITALIANI S.R.L.
- SDS S.R.L.
- SIGMA CONSULTING S.R.L.
- SPACEEXE S.R.L.
- WAVE ADVANCED TECHNOLOGY APPLICATIONS S.R.L.

BUSINESS ENVIRONMENT

Castel Romano Technology Park - TECNOPOLO SpA

CASTEL ROMANO TECHNOLOGY PARK IS ONE THE MAIN ITALIAN CENTERS FOR APPLIED RESEARCH AND A FIRST-CLASS LOCATION FOR BUSINESS, IT IS CONNECTED TO THE MOST QUALIFIED NATIONAL AND INTERNATIONAL PARTNERS FOCUSED ON HEALTH, BIOTECHNOLOGY, LIFE SCIENCES, INNOVATION, RESEARCH AND TECHNOLOGY TRANSFER, NEW MATERIALS AND ADVANCED MANUFACTURING, ENVIRONMENT AND GREEN ECONOMY. IT IS PART OF TECNOPOLO S.P.A., A PUBLIC COMPANY CREATED IN 1995 WITH THE AIM TO PROMOTE AND IMPROVE THE LOCATION AND DEVELOPMENT OF HIGH-TECH AND INNOVATIVE INITIATIVES

- Presence of key players: companies, laboratories and research centers.
- Innovative infrastructures and services for the new materials and advanced manufacturing
- Strong links with universities and research



52

HECTARES



400

PEOPLE INVOLVED

COMPANIES AND RESEARCH CENTRES:

- EVVIVAX SRL
- EXIRIS SRL
- NEOMATRIX SRL
- PLAISANT SRL
- REITHERA S.R.L.
- TAKIS S.R.L.
- TESTING POINT 5 S.R.L.
- VITARES



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BUSINESS ENVIRONMENT

INNOVATION HUBS

“SPAZI ATTIVI” are hubs where citizens, startups, businesses and local authorities can gather and contribute to the growth of the territory. All services are offered with an aim to promote and generate innovation, assist development, creativity and dissemination of business culture

THERE ARE 10 “SPAZI ATTIVI” IN LAZIO, EACH ONE OF THEM IS CHARACTERIZED BY A MAIN AREA OF SPECIALISATION:

- **Roma Casilina**, Fashion And Design
- **Roma Tecnopolo**, Applications Of Space Technologies
- **Viterbo**, Cultural And Creative Industry
- **Rieti**, Electronics And Environmental Sustainability
- **Bracciano**, Agrifood And Forestry Systems
- **Ferentino**, Mechanics And Automation Systems
- **Colleferro**, Energy Efficiency And Environmental Sustainability
- **Latina**, Life Sciences And Blue Growth
- **Civitavecchia**, Tourism
- **Zagarolo**, Game, Culture And Tourism



10 REASONS WHY TO CHOOSE LAZIO

top 10

1. All Roads lead to Rome

- Rome is the capital of **Italy** and **Lazio** region
- Hosts 209 diplomatic missions and 85 diplomatic representations of the Vatican
- Home to the Vatican City, Basilica of St. Peter, Vatican Museums, and Sistine Chapel
- Headquarters of international organizations (i.e.FAO, IFAD)

2. Top economy

- **Italy:** 8th largest world economy, 3rd largest in Europe, GDP worth 1.8 trillion
- **Lazio:** 2nd Italian region for GDP, worth EUR 186 billion
- Market opportunities with a population of over 5 million and GDP per capita of 32,440 EUR
- Strong and sustainable economic growth, 1st region in Italy for employment growth and reducing greenhouse gas emissions

3. Strategic logistic hub

- **Italy:** Strategic gateway to 500 million consumers in the EU and 270 million in Northern Africa and the Middle East
- 40 major ports and 42 airports, linking southern Europe to central and eastern Europe
- **Lazio:** Region of the Capital Rome, heart of Europe, and center of the Mediterranean Area
- Global geopolitical importance, 2 international airports and 1 major port
- Well-connected to Milan and Naples by highway

4. Key manufacturing player

- **Italy:** 2nd largest manufacturing economy in Europe, 5th largest globally, EUR 516 billion in goods exports in 2021
- 18,000 enterprises in the machinery and equipment sector, ranking 1st in Europe by the number of companies
- **Lazio:** Highest specialization in manufacturing and high-tech knowledge-intensive sectors in Italy
- 72% share of exports in global leading sectors, twice the national average (32%)

5. Competitiveness

- **Italy:** Access to unique expertise in leading sectors such as machinery, robotics, design, pharmaceuticals, fashion, and food
- Extensive networks of SMEs and manufacturing clusters throughout the country
- **Lazio:** 2nd Italian region for innovative startups
- Main products exported: pharmaceuticals (47% of total), vehicles (10% of total), chemicals, metals, textiles, machinery, electronics, and food

6. Skilled workforce and Talent pool

- **Italy:** Skilled workforce with better cost performance compared to comparable European partners
- **Lazio:** Abundance of human capital, researchers, 19 universities, and public/private institutions
- One of the most significant research centers in Europe

7. R&D and innovation

- **Italy:** Research and innovation integrated into industrial processes, excellence in various fields
- **Lazio:** Industrial leader, excellence in research, innovation, and skills in leading sectors globally

8. Quality of life and cultural offer

- **Italy:** Ancient monuments, art, culture, music, food, and quality goods
- 1st worldwide for UNESCO World Heritage, over 50 million international tourist arrivals annually
- **Lazio:** Some of the most important monuments in the world, 6 UNESCO sites
- Rome as one of the world's most famous destinations with unique artistic and cultural heritage

9. Pro investment incentives

- **Italy:** **Integrated** system of financial incentives and fiscal benefits to create a favorable environment for industrial investments
- **Lazio:** Regional instruments in addition to national incentives
- Settlement and development agreements, support for research, innovation, and development projects

10. Public support to foreign investors: national and local

- Italian Trade Agency: One-stop shop for investing in Italy, providing pre-investment information, business set-up assistance, and aftercare
- Lazio Region: One-stop shop for investing in the Lazio region



LAZIO
INNOVA



REGIONE
LAZIO

INVEST IN LAZIO

YOUR ACTIVE PARTNER THROUGHOUT YOUR INVESTMENT JOURNEY



WHO – *Invest in Lazio* is a project dedicated to the promotion and governance of FDI - Foreign Direct Investments, which includes a coordinated program of initiatives aimed at attracting, facilitating, and retaining investment in the region, promoting Lazio as a destination for FDI (Foreign Direct Investment).

HOW – The *Invest in Lazio* team assists investors in the setting-up and the expansion of their operations in the region providing support and information about planning an investment in Lazio.

Contact us

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Life Sciences

Culture Tech

Blue Economy

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Cofinanziato dall'Unione europea



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