



Community degli
INNOVATORI



DIGITAL MEETING

Iscriviti tramite
Laziointernational



ON TEAMS

9 gennaio 2025 | ORE 15.00

Opportunità di #business ed #internazionalizzazione
per le imprese del *Lazio* in *Florida* (USA)

SUNSHINE STATE



REGIONE
LAZIO


Webinar Netiquette

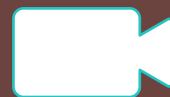
To enhance networking opportunities, make sure your video is always on and your full name is displayed on the screen [if necessary, use the "rename" function].



Turn off your microphone if you are not using it during the meeting.



To ask a question, use the "chat panel." Click the icon  in the menu below, and the chat will appear on the right side of the screen. Questions will be answered in real time directly by the speakers.



The meeting will be recorded.





Agenda



15:00 – 15:05

Welcome & Introduction of the short seminar

Laura Tassinari Zugni Tauro – Director Internationalisation e Networks, Lazio Innova



15:05 – 15:10

Regione Lazio's opportunities, Advancing Regional Innovation Strategies

Riccardo Panunzio – Senior Program Manager, Lazio Innova



15:10 – 15:30

Opportunities in the State of Florida & SelectFLorida free assistance to italian businesses

Annick Briganti – Head of SelectFlorida Italy, **SelectFlorida**

15:30 – 15:55

Networking Q&A

16:00

End of Meeting

Lazio

Innovation and Research opportunities

Lazio is **one of the most important R&D systems in Italy**, with numerous world class excellencies.

Lazio has one of the highest levels of manufacturing specialisations in tech knowledge intensive sectors.



4 SCIENTIFIC & TECH PARKS



3 TECH DISTRICTS



6 TECH CLUSTERS

1.721



INNOVATIVE STARTUPS
(10% OF ITALIAN TOTAL)



13,1BN€

ADDED VALUE FOR THE
CREATIVE & CULTURAL SECTOR



189.000

EMPLOYED IN THE
CREATIVE & CULTURAL SECTOR



15,2BN€

PUBLIC FUNDS
FOR RECOVERY



3,7BN€

R&D
EXPENDITURE

1,9%

R&D EXPENDITURE
ON GDP



19

PUBLIC & PRIVATE
UNIVERSITIES



18

NATIONAL RESEARCH
CENTRES

LAZIO INNOVA



**COMMUNITY
OF INNOVATORS**

JOIN US



SCAN ME



SCAN ME



SCAN ME



SCAN ME



SCAN ME

**AEROSPACE
& SECURITY**

**LIFE
SCIENCES**

**TECH
CULTURE**

**BLUE
GROWTH**

AGRIFOOD



SME INTERNATIONALIZATION VOUCHER 2025

Applications can be submitted from 12:00 PM on November 28, 2024, **until 5:00 PM on January 15, 2025.**

Objective:

To support the participation of regional SMEs in international trade fairs in order to expand their access to foreign markets and promote their internationalization processes.

Beneficiaries:

SMEs registered in the Italian Business Register, actively listed there, and with one or more operating offices **in the Lazio region.**

Contribution:

A grant of **€15,240.00** for each international trade fair attended by the beneficiary SME. Each SME can receive funding for a single project, as an individual applicant, to participate in up to a **maximum of three international trade fairs**, which must all begin after the publication date of the notice and conclude by December 31, 2025.

Disbursement Method:

The contribution will be disbursed as a balance payment, in a single instalment, upon submission of a disbursement request. This request must be submitted no later than two months after the conclusion of the last international trade fair covered by the contribution.

Info: <https://www.lazioinnova.it/bandi/pr-fesr-voucher-internazionalizzazione-pmi-2025/>